

Amway

Beauty

2025-2026





Healthy beauty, real results.

Healthy-looking skin starts here. Artistry™ beauty products combine plant-powered ingredients with advanced science to help you look your best. Whether you need hydration or want to target visible signs of aging, discover Artistry Clean, traceable beauty solutions that fit your routine.

Explore science-backed skincare at [Amway.com](https://www.amway.com)

ARTISTRY™

g&h™

satinique™

glister™
ORAL CARE
HEALTHY



Skin Care

Routines	10
Artistry Skin Nutrition™	16
Artistry Skin Nutrition™ Serum	28
Artistry Signature Select™	32
Everyday Skin Solutions	34
Artistry™ Advanced Skin Care	36
Artistry™ Intensive Skincare	42
Artistry Supreme LX™	44
Artistry™ Men	46
Artistry Studio™	48

Makeup

Makeup Routine	60
Foundation Chart	62
Artistry™ Ever Perfect™	64
Artistry Future Glow™	65
Artistry Go Vibrant™	68

Fragrance

Artistry™ Fragrance	75
---------------------	----

Personal Care

Satinique™ Hair Care	76
g&h™ Body & Baby Care	82
Glister™ Oral Care	88

ARTISTRY™

Elevated by science.

Created with rigorous Artistry™ Clean standards and plant-based ingredients, Artistry products deliver healthier-looking skin. They harness the best of nature and science to nourish and protect. At the heart of every formula are proven efficacious Nutrilite™ ingredients and botanicals – like Iris Florentina, grown on our Trout Lake East Farm using our own unique patent-pending extraction method. Artistry is the only beauty brand backed by Nutrilite, the world's #1 selling brand of plant-based vitamins and dietary supplements.*† That's the Artistry difference!

Find your beauty solution at Amway.com/artistry



Powerful solutions with two powerhouse brands

We bring 65 years of Artistry™ and 90 years of Nutrilite™ together with daily wellness habits to build healthier routines. We understand how to meet the skin's needs for a healthy look and the body's needs for overall health and wellbeing.



Skin science, proven results

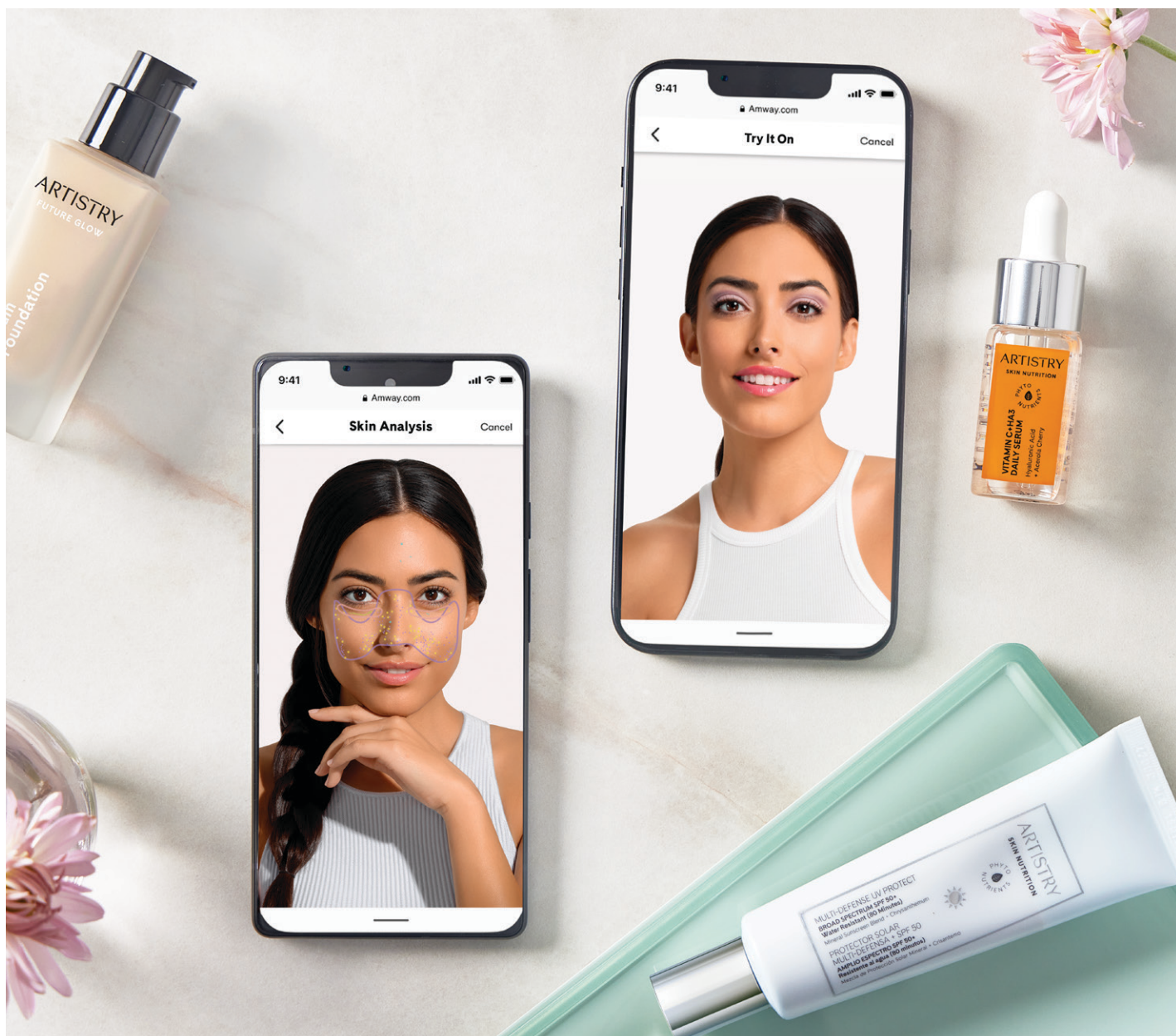
Artistry scientists collaborate with top dermatologists and global experts to create cutting-edge formulas. Every product undergoes clinical, safety, stability and consumer testing to ensure maximum efficacy and quality.



High standards for high performance

All products follow Artistry Clean Guidelines – no animal ingredients or testing, and a rigorous No List. We carefully select potent botanicals from Nutrilite farms for proven results and seed-to-skin traceability.

Personalized beauty in just a few clicks.



Try the Artistry Virtual Beauty experience from your phone or desktop. The Artistry Virtual Skin Analysis helps assess concerns and customize your daily routine, while the Artistry Virtual Makeup Try-on Tool helps you create a perfect look for any occasion.



Find your routine

Your skin is unique, and so are its needs. To reveal and maintain your healthiest-looking skin, start with the right routine. Analyze your skin, identify your top concerns and personalize your regimen in minutes.

See pages 10-13

Sample it first

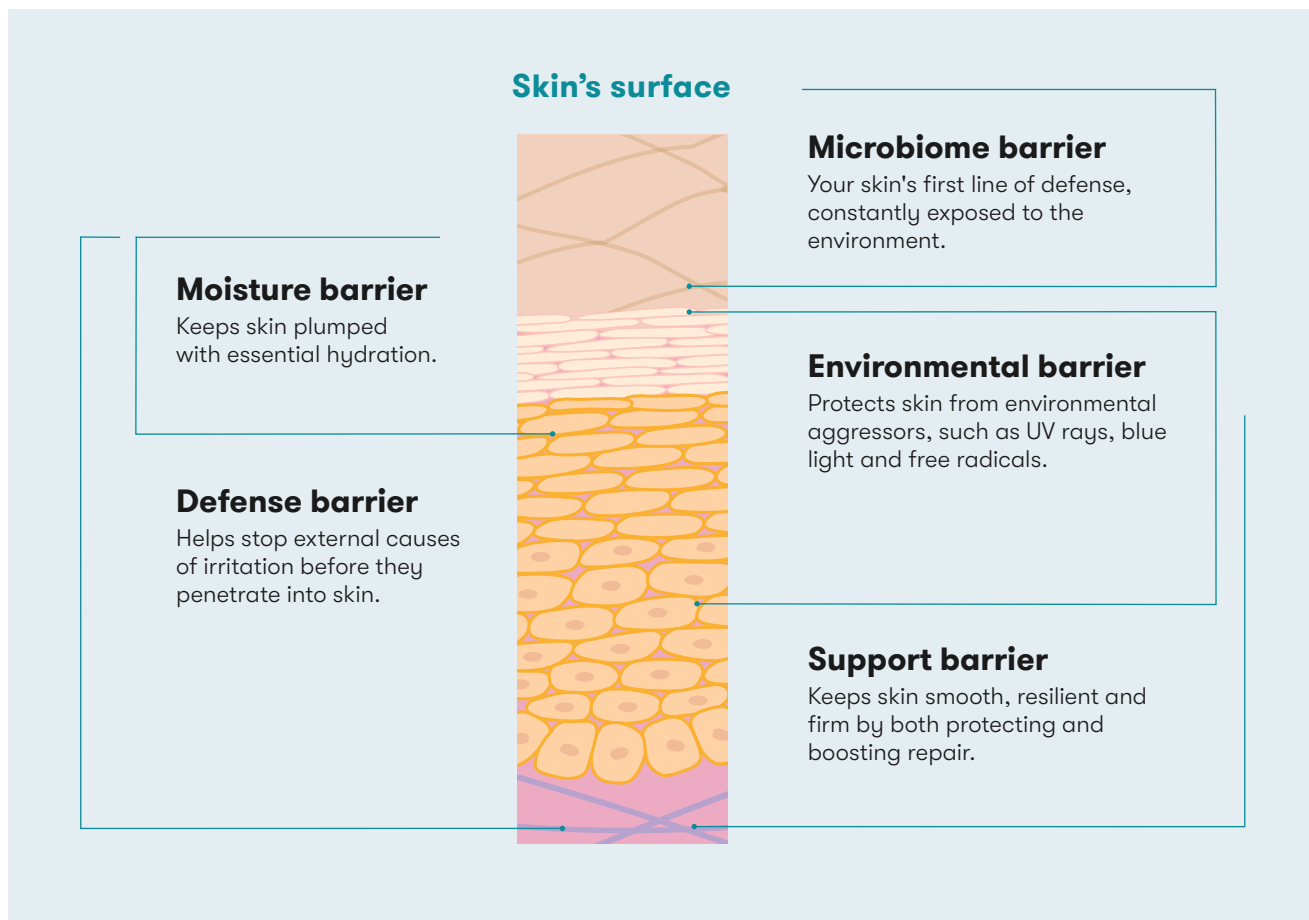
Want to trial and find your perfect match before committing? Look for the "Sample Available" badge throughout the catalog to see where sample products are offered.

Sample
Available



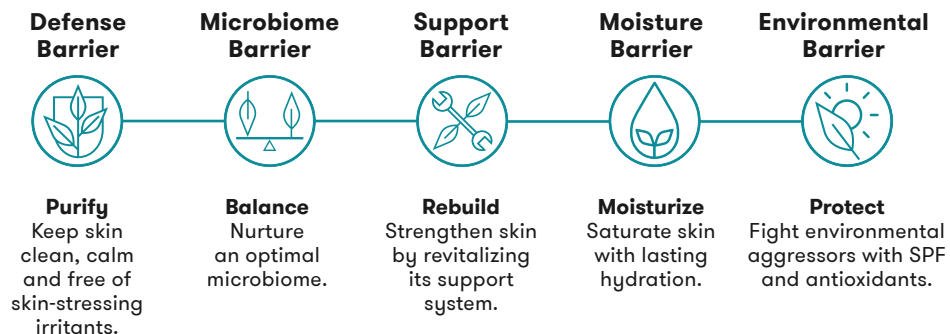
Support healthy-looking skin.

As your first line of defense, skin helps support your overall health. Artistry™ scientists have identified five barriers within the skin's surface that work together to help safeguard its healthy appearance and protective function.



Skin's fab five

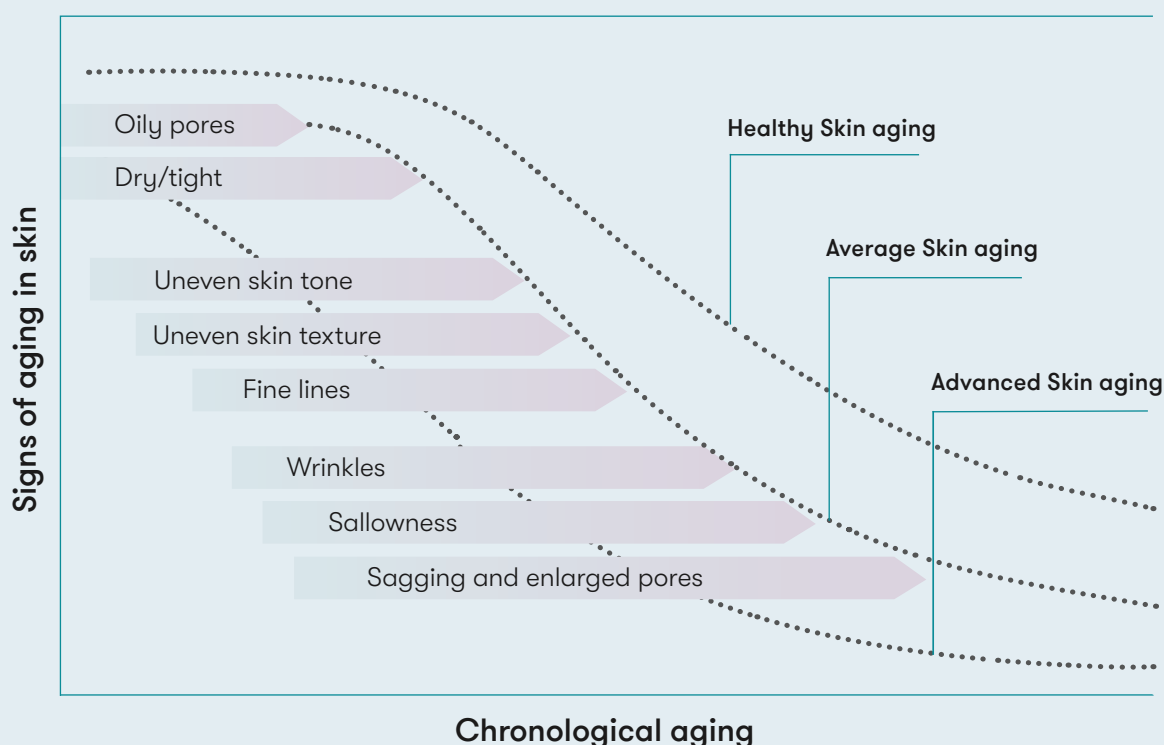
Each skin nutritional requirement directly targets one of skin's five barriers. With your complete Artistry Skin Nutrition™ regimen, all five are addressed.



Reduce the appearance of visible signs of aging.

Over time, cell renewal slows and skin's five barriers are affected by environmental stressors, dehydration and poor nutrition. Invisible damage leads to visible signs of aging, but the right skin care routine can help skin look visibly healthy at any age.

Skin as it ages from **invisible** damage to **visible** damage*



Maintain skin from the inside

Poor nutrition can negatively affect the appearance of your skin, so it's important to supplement nutrient gaps in your diet with essential vitamins, minerals and antioxidants.

Maintain skin from the outside

While you can't avoid getting older, Artistry Skin Nutrition™ products work like supplements for your skin, from the outside, to help reduce the appearance of the signs of aging.



Learn More
about skin's 5
barriers and how
to care for them.

*Based on findings published in: Onset, rate, and progression of human dermal extracellular matrix aging
T. Quan, C. Hammerberg, Y. Xiang, H. Chubb, J. Voorhees, G.J. Fisher Journal of Investigative Dermatology, Vol. 139, Issue 5, S177, May 2019.

Skin care routine		1	2
Follow this chart for order of application.		Cleanse	Tone
All Skin Types	<p>Oily, normal, dry or combination</p> 	<p>Artistry Studio™ Clean Start Micellar Makeup Remover Wipes</p> <p>Artistry Skin Nutrition™ Micellar Makeup Remover + Cleanser</p>	
Balance & Purify	<p>Oily and acne prone</p> 	<p>Artistry Studio™ Glow Boss</p> <p>Artistry Skin Nutrition™ Balancing Jelly Cleanser</p>	<p>Artistry Studio™ Rosé All Day</p> <p>Artistry Skin Nutrition™ Balancing Fresh Shake Toner</p>
Hydrate	<p>Some dry, flaky areas</p> 	<p>Artistry Skin Nutrition™ Hydrating Mousse Cleanser</p>	<p>Artistry Skin Nutrition™ Hydrating Smoothing Toner</p>

<div>3</div> Treat	<div>4</div> Moisturize + Protect	<div>5</div> Support
Artistry Skin Nutrition™ Vitamin C + HA3 Daily Serum	Artistry Skin Nutrition™ Multi-Defense UV Protect SPF 50+ Artistry Studio™ Eye Look Energized	Artistry Studio™ The Pampered Pout Artistry Studio™ Eye Look Rested De-Puffer Artistry Skin Nutrition™ Sleeping Mask
Artistry Studio™ Done with Zit! Artistry Skin Nutrition™ Vitamin C + HA3 Daily Serum	Artistry Studio™ My Main Squeeze Moisturizer Artistry Skin Nutrition™ Balancing Matte Day Lotion SPF 30 Artistry Skin Nutrition™ Balancing Matte Gel Lotion Artistry Skin Nutrition™ Hydrating Eye Gel Cream	Artistry Studio™ Spot On Dots! Artistry Signature Select™ Purifying Mask
Artistry Skin Nutrition™ Vitamin C + HA3 Daily Serum Artistry Skin Nutrition™ Defying Serum	Artistry Studio™ My Main Squeeze Moisturizer Artistry Skin Nutrition™ Hydrating Day Lotion SPF 30 Artistry Skin Nutrition™ Hydrating Gel Cream Artistry Skin Nutrition™ Hydrating Eye Gel Cream	Artistry Skin Nutrition™ Sleeping Mask Artistry Signature Select™ Hydrating Mask



Experience the Artistry Virtual Skin Analysis tool to find your ideal skin care regimen, then use this chart to apply products in the right order.

Skin care routine, <i>continued</i> Follow this chart for order of application.		<div>1</div> Cleanse	<div>2</div> Tone
Illuminate & Glow	<p>Lifeless, dull, some dark spots</p> 	Artistry Studio™ Glow Boss	Artistry Skin Nutrition™ Hydrating Smoothing Toner
Renew & Repair	<p>Visible fine lines and wrinkles</p> 	Artistry Skin Nutrition™ Renewing Foaming Cleanser	Artistry Skin Nutrition™ Renewing Softening Toner
Firm & Lift	<p>Loss of firmness and sagging</p> 	Artistry Skin Nutrition™ Renewing Foaming Cleanser	Artistry Skin Nutrition™ Renewing Softening Toner

<div>3</div> Treat	<div>4</div> Moisturize + Protect	<div>5</div> Support
Artistry Skin Nutrition™ Vitamin C + HA3 Daily Serum Artistry Skin Nutrition™ Defying Serum Artistry Labs™ Illuminating System	Artistry Skin Nutrition™ Hydrating Day Lotion SPF 30 Artistry Skin Nutrition™ Hydrating Gel Cream Artistry Skin Nutrition™ Hydrating Eye Gel Cream	Artistry Signature Select™ Brightening Mask Artistry Signature Select™ Polishing Mask
Artistry Skin Nutrition™ Vitamin C + HA3 Daily Serum Artistry Skin Nutrition™ Correcting Serum Artistry Labs™ Illuminating System Artistry™ Intensive Skincare Anti-Wrinkle Firming Serum	Artistry Skin Nutrition™ Renewing Reactivation Day Lotion SPF 30 Artistry Skin Nutrition™ Renewing Reactivation Day Cream SPF 30 Artistry Skin Nutrition™ Renewing Reactivation Cream Artistry Skin Nutrition™ Renewing Reactivation Eye Cream Artistry Supreme LX™ Regenerating Cream Artistry Supreme LX™ Eye Cream	Artistry Labs™ Retexturizing System Artistry™ Intensive Skincare 14 Night Reset Program
Artistry Skin Nutrition™ Vitamin C + HA3 Daily Serum Artistry Skin Nutrition™ Correcting Serum Artistry™ Intensive Skincare Anti-Wrinkle Firming Serum	Artistry Skin Nutrition™ Firming Ultra Lifting Cream Artistry Skin Nutrition™ Renewing Reactivation Eye Cream Artistry Supreme LX™ Regenerating Cream Artistry Supreme LX™ Eye Cream	Artistry Signature Select™ Firming Mask Artistry™ Intensive Skincare 14 Night Reset Program



Experience the Artistry Virtual Skin Analysis tool to find your ideal skin care regimen, then use this chart to apply products in the right order.

Healthy beauty for every age and stage.



Teens &
20s



30s

Prevent

It's the perfect time to start

A skin care routine should focus on keeping things simple, gentle and effective. Choose products that multitask, like a cleanser that exfoliates or a treatment that targets both acne and blemishes.



Proactively address signs of aging

Artistry Skin Nutrition™ Balancing and Hydrating regimens proactively support all five skin barrier requirements. Adding Vitamin C + HA3 Daily Serum to any routine helps keep skin looking its best.



Why SPF?

Applying SPF daily is one of the best ways to help protect skin from UV rays, which can contribute to early signs of aging.

Why Vitamin C?

A good Vitamin C serum can work wonders for your skin. When used consistently, it helps brighten and soften the appearance of fine lines and wrinkles.

Why Peptides?

Peptides are designed to improve the appearance of aging skin. Using a serum or moisturizer with Peptides can help to reduce the appearance of fine lines and wrinkles for firmer looking skin.

Why Retinols?

Retinols help to rejuvenate the appearance of skin so it looks firmer and helps to reduce the appearance of visible wrinkles, delivering noticeable results in as little as one night.



40s



50s+

Correct

Hydrating is everything

Use a moisturizer tailored to your skin type – combination, normal, dry or oily. Look for ingredients like Peptides to help reduce the appearance of fine lines and wrinkles.



Address visible signs of aging

Incorporate targeted treatments with powerhouse ingredients like Retinol, Acids, Peptides and Liposomes to help improve the look of firmness, smooth texture and reduce the look of lines and wrinkles.



Start an Artistry Clean routine.

Created with Artistry™ Clean, plant-based ingredients, Artistry Skin Nutrition products deliver targeted solutions for healthy-looking skin. With options for all skin types, it's easy to build a routine to fit your needs.

Personalize your skin care at [Amway.com/artistry-skincare](https://www.amway.com/artistry-skincare)



Page 20



Page 27



Page 28

Look for these certifications and icons on specific products in this section.



Recommended
as an effective
broad-spectrum
sunscreen



Defense Barrier
Purify



Microbiome Barrier
Balance



Support Barrier
Rebuild



Moisture Barrier
Moisturize



Environmental Barrier
Protect

All skin care products in the Artistry Skin Nutrition collection are created Artistry Clean.



Registered with
The Vegan Society



No Animal Testing

Artistry Skin Nutrition™



Order through your Independent Business Owner 17

Elevate your skin's glow.

Glowing skin starts with the right products and a simple routine. With Artistry Skin Nutrition™ solutions, it's easy to build a regimen that works together to reveal healthy-looking skin.

**Powered by plants,
amplified by science**

**Artistry Clean and
traceable ingredients**

**Crafted with your
unique face in mind**

Rethink your routine at
[Amway.com/artistry-skin-nutrition](https://www.amway.com/artistry-skin-nutrition)



Find your best skin care solutions.

Oily, extra dry or somewhere in between, all skin types need a routine that includes cleansing, toning and moisturizing. These essentials make it easy to care for your skin daily.

Balancing Solution

Oily to Normal-Oily Skin



See page 20

Hydrating Solution

Dry to Normal-Dry Skin



See page 22

Renewing Solution

Dry Skin



See page 24

Firming Solution

Extra Dry Skin



See page 26

Treat and Support

All Skin Types



See pages 27-31

Bring balance to oily skin.

Minimize visible pores, maximize glow

Specially formulated to remove excess sebum and reduce appearance of pores.

Control oil, stay fresh

Rid skin of dirt, oil and impurities while leaving it fresh, balanced and shine-free.



Smooth and refine

Soothes skin, preps for makeup and helps reduce the appearance of early signs of aging.

1

Cleanse



Artistry Skin Nutrition™ Balancing Jelly Cleanser

Cooling gel rids skin of dirt, impurities and excess oil. Rinses away completely to reveal a fresh, shine-free finish.

123792 125 g/4.4 oz.



94% agree it leaves skin feeling clean and refreshed.



Aloe Vera
helps soothe skin.

Amino Acids
gently remove impurities.

2

Tone



Artistry Skin Nutrition™ Balancing Fresh Shake Toner

Specialized oil-absorbing powders draw out excess sebum and reduce the appearance of pores.

123794 200 mL/6.7 fl. oz.



**Apply your Treatment before
your moisturizer**

93% agree it helps remove and control oil.



Witch Hazel,
a naturally derived pore clarifier, helps balance skin's oiliness.

Prebiotics
help support skin barrier function.

3

Moisturize



Artistry Skin Nutrition™ Balancing Matte Gel Lotion

Fast-absorbing, lightweight lotion floods skin with 24-hour hydration and leaves a soft, matte look.

123797 50 g/1.7 oz.



90% say it helps minimize the look of pores.



Plant Plankton
absorbs excess oil while helping maintain skin's natural hydration.

Zinc PCA
helps control oil for a shine-free look.

Moisturize + SPF



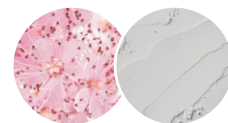
Artistry Skin Nutrition™ Balancing Matte Day Lotion SPF 30

Contains Carnosine, a peptide to provide protection against skin-damaging blue light and infrared light.

123799 50 g/1.7 oz.



96% say it is fast absorbing.



Meadowsweet
helps keep oily skin in balance.

Carnosine
protects against skin-damaging blue and infrared light.



Hydrate & illuminate dry skin.

Moisture lock

Provides refreshing hydration and helps maintain skin's elasticity.

24-hour hydration

Lightweight formulas deliver all-day hydration and illuminate dry skin.

1

Cleanse



Artistry Skin Nutrition™ Hydrating Mousse Cleanser

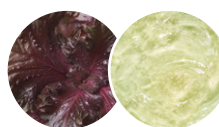
Aerated, cushiony cleansing mousse sweeps away dirt, debris and other impurities from skin.

123793 145 mL/4.9 fl. oz.



93%

agree that immediately after use, it leaves skin soft, smooth, supple and hydrated.



Shiso Perilla
helps soothe skin.

Amino Acids
gently remove impurities with its mild cleansing agents.

2

Tone



Artistry Skin Nutrition™ Hydrating Smoothing Toner

Leaves skin with a smooth, silky-soft feel and a vibrant, healthy-looking complexion.

123795 200 mL/6.7 fl. oz.



Apply your Treatment before your moisturizer

94%

agree it immediately hydrates skin.



Licorice
helps calm skin.

Prebiotics
help support skin barrier function.

See the results

After using Artistry Skin Nutrition™ Hydrating Eye Gel Cream, skin looks hydrated and illuminated, and feels smooth and supple.



Before



After 8 weeks

3

Moisturize

Moisturize + SPF



Artistry Skin Nutrition™ Hydrating Gel Cream

Lightweight gel cream floods skin with 24-hour moisturization. Skin looks refreshed and restored with plump appearance.

123798 50 g/1.7 oz.



Artistry Skin Nutrition™ Hydrating Day Lotion SPF 30

Lightweight, invisible moisturizer is supercharged with broad-spectrum SPF 30 sunscreen to help prevent sunburn.

123800 50 g/1.7 oz.

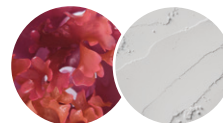


95% say it helps improve the clarity of skin.



Blue Agave
helps reinforce skin's natural hydration levels.

Rice Protein
protects against visible signs of aging.



Red Algae
helps skin retain moisture.

Carnosine
provides protection against skin-damaging blue and infrared light.

4

Eye Cream



Artistry Skin Nutrition™ Hydrating Eye Gel Cream

Luminous gel cream provides 24 hours of hydration for a bright, wide-awake, refreshed look.

123796 15 g/0.5 oz.



"No more dark circles. I love the eye cream because I can see instant results."

Tasha D., Photographer
Amway IBO



Quinoa Seed
helps reduce the appearance of dark circles.

Optical Diffuser
provides instant brightening effect.

Radiant, smooth & revitalized.

Rich moisture

Helps improve skin's bounce and reduces the look of lines and discoloration.

A more youthful look

Corrects the appearance of early-to-moderate visible signs of aging.

1

Cleanse



Artistry Skin Nutrition™ Renewing Foaming Cleanser

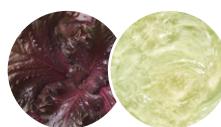
Quickly and effectively rids skin of dirt, impurities, residual makeup and excess oil. Leaves skin feeling soothed and supple.

123781 125 g/4.4 oz.



90%

agree it leaves skin feeling smooth, soft and conditioned.



Shiso Perilla & Aloe Vera
help soothe skin.

Amino Acids
gently remove impurities.

2

Tone



Artistry Skin Nutrition™ Renewing Softening Toner

Absorbs easily, leaving skin feeling soft, smooth and dewy.

123783 200 mL/6.7 fl. oz.



**Apply your Treatment before
your moisturizer**

98%

agree it makes skin feel soft and smooth.

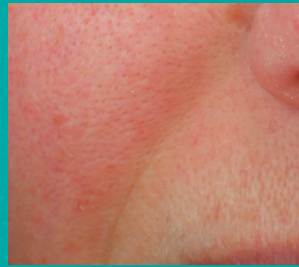


Oat Protein
refines and smooths skin's appearance.

Prebiotics
help support skin barrier function.

See the results

After using Artistry Skin Nutrition™
Renewing Reactivation Day Lotion SPF 30,
skin looks hydrated and illuminated and
feels smooth and supple.



Before



After 4 weeks

3

Moisturize

Moisturize + SPF

Sample
Available



Artistry Skin Nutrition™ Renewing Reactivation Cream

Reduces the look of lines and wrinkles
and reactivates skin's natural ability
to look younger and healthier.

123785 50 g/1.7 oz.



Artistry Skin Nutrition™ Renewing Reactivation Day Lotion SPF 30

123857 50 g/1.7 oz.

Artistry Skin Nutrition™ Renewing Reactivation Day Cream SPF 30

123787 50 g/1.7 oz.



95% agree it leaves skin
feeling repaired.



Rosemary
strengthens skin's
moisture barrier for
long-lasting hydration.

Hyaluronic Acid
helps smooth visible
fine lines and
wrinkles.



Shea Butter
softens and smooths
the look of skin.

Carnosine
protects against
skin-damaging blue
and infrared light.

F

Eye Cream

Sample
Available



Artistry Skin Nutrition™ Renewing Reactivation Eye Cream

Visibly smooths the look of lines,
deep-set wrinkles and crow's-
feet. Firms and lifts the look of
aging skin around the eyes.

123784 15 g/0.5 oz.



92% say it helps minimize
the look of wrinkles.



Oat Extract
helps firm the delicate
eye area.

Peptide Blend
helps reduce the look of
under-eye puffiness.

Visibly firm and lifted.

Experience the richest, most comprehensive anti-aging moisturizer in the Artistry Skin Nutrition™ collection, designed to help skin look firmer, smoother and more lifted.

Add this to any Artistry Skin Nutrition solution for extra firming benefits.

Sample Available



Artistry Skin Nutrition™ Firming Ultra Lifting Cream

Luxuriously rich cream firms the appearance of sagging skin and reduces the look of lines, deep-set wrinkles, expression lines and discolorations.

123786 50 g/1.7 oz.



92%

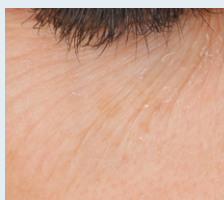
say it helps skin look and feel firmer.



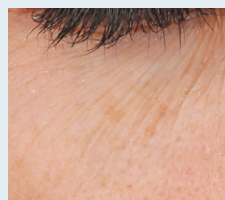
Silvervine Fruit helps restore dull, aged skin naturally.

Peptides help reduce the appearance of wrinkles.

See the results



Before



After 4 weeks



"My skin looks and feels smooth, moisturized and younger than my age. It has really helped me with the look of my fine lines."

Cecy80
Customer

Daytime defense.



Artistry Skin Nutrition™ Multi-Defense UV Protect SPF 50+

Protects against sunburn and provides antioxidant protection with a vanishing tint and no white cast. 80 minutes of water and sweat resistance.

124823 50 mL/1.7 fl. oz.



91%

agree it
helps skin
look healthy.



**Chrysanthemum
Extract**
provides antioxidant
protection.

**Pomegranate
Extract**
helps soothe skin.

Nighttime refresh.



Sample
Available

Artistry Skin Nutrition™ Sleeping Mask

Works while you sleep to hydrate, soothe and visibly even skin tone. With slow-release hydration technology for up to 8 hours of deep moisturization, you'll wake up looking radiant and well rested.

125575 80 mL/2.7 fl. oz.

100%

of participants
experienced
hydrated skin.*



Fermented CICA
7x more moisturizing
and 2x more soothing
than normal CICA to
nourish skin overnight.

Niacinamide
Vitamin B3 to help
visibly even skin tone
and improve the
moisture barrier.



*In a self-assessment with 22 participants after one night.

Best-selling Vitamin C.

High-performance serum that is clinically tested to brighten and plump skin's appearance with every drop. A multi-benefit daily essential serum perfect for everyone and works for all skin types.



Sample
Available

Artistry Skin Nutrition™ Vitamin C + HA3 Daily Serum

Super-enriched formula includes a triple Hyaluronic Acid blend and multi-action superstar Vitamin C that helps to brighten, firm and repair the appearance of lines and wrinkles.

125517 12 mL/0.40 fl. oz.



90%

say it leaves
skin looking
hydrated after
one use.

See the results



Before



After 5 days

See how we compare*

Artistry Skin Nutrition™ Vitamin C + HA3 Daily Serum	Kiehl's®† Powerful-Strength Line-Reducing Concentrate	Clinique®‡ Fresh Pressed Daily Booster
Freshly mixed in the bottle when you are ready to use it.	Vitamin C already infused into the formula.	Freshly mixed in your hand when you are ready to use it.
10% Vitamin C	12.5% Vitamin C	10% Vitamin C
Sources of Vitamin C: Ascorbic Acid Traceable Nutrilite Acerola Cherry	Sources of Vitamin C: Ascorbic Acid Ascorbyl Glucoside	Source of Vitamin C: Ascorbic Acid

*Based on product label claims and online claims as of March 3, 2025.

†Kiehl's® is a registered trademark of L'Oreal USA S/D, Inc.; Clinique® is a registered trademark of Clinique Laboratories, LLC.



Catch the action
See how fresh mix
activates the Vitamin C.



"This serum quickly absorbs into my skin and does not leave a dry feeling, but is smooth to the touch. My skin looks visibly smoother and brighter, and the lines are less visible on my forehead."

Giselle M.
Customer

Fresh mix formula

Activate Vitamin C for maximum potency for up to 30 daily uses.

Powerful ingredients

Including Vitamin C, a triple Hyaluronic Acid blend and Nutrilite™-sourced Acerola Cherry.

Proven results

Clinically tested to brighten and plump skin's appearance for your healthiest-looking skin yet.

A daily essential for your routine and great for all skin types!



Nutrilite-grown Acerola Cherry

brightens and evens the look of skin tone and reduces the appearance of lines and wrinkles. Provides antioxidant protection.



Triple Hyaluronic Acid Fusion,

a combination of three different moisture-retaining Hyaluronic Acid molecules.



Peptide Blend

helps reduce the look of fine lines and wrinkles.



Ginseng

helps provide even more antioxidant power.



Nutrilite-grown White Chia Seed

helps strengthen skin's moisture barrier.

Ageless beauty.

Address early signs of aging by diminishing the look of fine lines. Clinically proven benefits include:

- Instantly hydrates to lock in moisture all day
- 92% agree it helps hydrate skin so it feels more elastic
- 92% agree it helps soothe misbehaving skin
- Clinically proven to diminish the appearance of fine lines by 21%*
- Clinically proven to minimize the appearance of pores by 18%*

Sample Available

Artistry Skin Nutrition™ Defying Serum

Lightweight, fast-absorbing serum helps reduce the appearance of early signs of aging and helps skin feel more elastic.

127019 30 mL/1.0 fl. oz.



Enhance your balancing or hydrating skin care routine.

See pages 20-23



*Clinical evaluation of 37 participants after 8 weeks of use.

Defying ingredients



Nutrilité White Chia Seed Blend

helps improve the skin's moisture barrier.



Amino Acids

help minimize the appearance of pores and help skin feel more elastic.



Olive Extract

helps provide antioxidant benefits to help protect against environmental stressors.



White Willow Bark Extract + Lactic Acid Complex

help exfoliate to promote natural cell renewal.

Enhance
your renewing
or firming skin
care routine.

See pages 24-26

Youthful radiance.

Reveal visibly younger-looking and
healthier-looking skin in just 7 days.
Clinically proven benefits include:

- **Firms and lifts the look of skin on the face and neck**
- **91% of users agree it leaves skin looking firmer**
- **93% of users agree it improves the feel of skin's elasticity**
- **Clinically proven to reduce the appearance of wrinkles by 19%***
- **Clinically proven to reduce the look of sallowness by 47%***

Sample
Available

Artistry Skin Nutrition™ Correcting Serum

Rich, creamy, fast-absorbing serum
helps reduce the appearance of
advanced signs of aging and helps
restore a youthful appearance.

127020 30 mL/1.0 fl. oz.



*Clinical evaluation of 38 participants after 12 weeks of use.

Correcting ingredients



**Nutrillite White
Chia Seed Blend**
helps improve the skin's
moisture barrier.



Vegan Collagen
helps reduce the
appearance of visible
signs of aging for
firmer-looking skin.



Cranberry Biopeptide,
known as nature's retinol
alternative, helps boost
skin's radiance.



**Fermented
Oligopeptide**
helps promote natural
exfoliation.

Mask and relax.

You and your skin deserve a little luxury. Transform your routine into a spa-like ritual with masks designed to nourish, hydrate and refresh.

Samples
available
for all

Targeted skin care

Infused with Nutrilite™-sourced plant extracts, these masks are made to address different needs and face zones all at once.

7 minute glow

Create a customized treatment with these fun, easy-to-apply masks that give your skin a sensational glow – fast!



**Master
Multi-Masking.**
Try one of our
multi-mask recipes.



**Artistry Signature Select™
Polishing Mask**

Leave your skin glowing and feeling soft and smooth with this natural sugar scrub.

122339 100 g/3.5 oz.



**Artistry Signature Select™
Brightening Mask**

Awaken your skin's healthy, radiant glow with this silky mousse mask.

122340 100 g/3.5 oz.



**Artistry Signature Select™
Firming Mask**

Help visibly firm, revitalize and renew with this nourishing, warming gel mask.

122341 125 g/4.2 oz.



**Artistry Signature Select™
Purifying Mask**

Give your skin a deep cleanse and help reduce the appearance of pores.

122342 100 g/3.5 oz.



**Artistry Signature Select™
Hydrating Mask**

Rehydrate your skin with lasting moisture from this luxurious, whipped mask.

122343 100 g/3.5 oz.



A daily routine for radiant skin.

Give your skin the care it needs, inside and out. Artistry Skin Nutrition™ products help hydrate, reduce the appearance of visible signs of aging and provide antioxidant protection.

Our Nutrilite™ Double X™ Multivitamin helps provide nutrients that can support skin health from the inside with Vitamins like A and C, Biotin and Niacin.†



Everyday Skin Solution 321550

Ask your Amway Independent Business Owner about additional beauty solutions available.

†This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



Protect

Protect skin from sunburn.

Artistry Skin Nutrition™ Hydrating Day Lotion SPF 30 provides broad-spectrum UV protection and helps hydrate skin while preventing visible signs of aging.

See page 23



Treat

Environmental stressors and pollution accelerate aging. **Artistry Skin Nutrition™ Vitamin C + HA3 Daily Serum** fights free radicals and helps maintain your glow with powerful antioxidants like Vitamins C and Ginseng.

See page 28



Supplement

Vitamins C, E and Selenium are essential for skin health, but your body can't produce them on its own. **Nutrilite™ Double X™ Multivitamin** replenishes these nutrients daily to support skin from within.

Innovative skin science. Accelerated transformation.

Experience innovative skin care made with clinically proven ingredients. These advanced treatments revitalize and restore youthful-looking skin – all from the comfort of home.

Discover advanced skin care at [Amway.com/artistry-skincare](https://www.amway.com/artistry-skincare)



All skin care products in the Artistry Labs™ collection are created Artistry™ Clean.



Registered with
The Vegan Society



No Animal Testing



Instantly brighter

With its lightweight texture and rapid absorption, this serum immediately brightens the appearance of skin's complexion.



Powerful precision

Intensely reduces the appearance of dark and age spots after just one month of use.

Scientific breakthrough technology.

Meet the Artistry Labs™ Illuminating System – designed with advanced professional skin care in mind. Clinically proven to visibly reduce the appearance of dark spots, it helps refresh and brighten the look of your skin for a more even-looking glow.

Powered by a patented technology* from Yale University.



New!

Artistry Labs™ Illuminating System

Science and powerful botanicals come together to reduce the appearance of hyperpigmentation, dark spots, dullness and yellowness for a more radiant, even-toned complexion.

126219 Illuminating Serum 30 mL/1.01 fl. oz.
Spot Corrector 15 mL/0.5 fl. oz.

91%

say it helps diminish the appearance of dark spots after 4 weeks.



Cytidine Complex

technology developed in partnership with a world-renowned researcher from a major U.S. university designed to target the appearance of dark spots to brighten the look of skin.

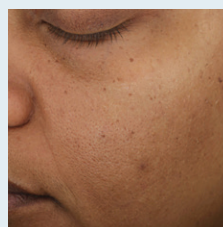
Iris Florentina

grown specifically for Artistry™ products on our Nutrilite™ farms to help reduce the appearance of dark spots and even the look of skin tone.

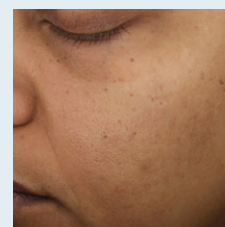
See the results



Before



After 4 weeks



After 12 weeks

The system.

This combination of two efficacious skin care products delivered by a scientifically developed device helps improve the look of skin texture.

Skin looks 8 years younger in just 4 weeks.



Complete program every 3 months

Artistry Labs™ Retexturizing System

The Artistry Labs™ Retexturizing System offers an enzymatic chemical peel, retexturizing serum and hydradermabrasion at-home experience. Each product is optimized to work with each other, delivering accelerated results.

126807

Also available:

NEW! Retexturizing Serum 30 mL/1.01 fl. oz. 128178

Skin Care Refill: Includes Retexturizing Peel 15 mL/0.51 fl. oz. + Retexturizing Serum 30 mL/1.01 fl. oz. 125547

Artistry Labs™ Retexturizing System Aquabrasion Device Spare Parts 127173

100%

of users had smoother-feeling skin after 4 weeks.

The routine.



+



+



+



1 | Retexturizing Peel

Exfoliate dull, dead surface cells with Mandelic Acid, Mushroom and Pomegranate enzymes.

2 | Aquabrasion Device

When used with the suction nozzle, removes dead, loosened skin cells and scrubs away impurities from deep inside your pores.

3 | Retexturizing Serum

Exfoliates to promote natural skin cell turnover while nourishing and tightening the look of skin to minimize the appearance of pores.

4 | Red Light

When used with Serum Mode, boosts the activity of key ingredients in serum by 10x[‡] for improved antioxidant protection.

[‡]In vitro data with lentil seed extract.

The results.

Experience results like never before.

After 4 weeks, this retexturizing system intensely resurfaces your skin's appearance by exfoliating to help encourage skin's natural cell renewal.



Before



After 4 Weeks



Explore more on this powerhouse system and how it works.



Reset. Transform. Repeat.

Artistry™ Intensive Skincare products bring professional-quality care to your routine, helping to reduce the appearance of aging signs with powerful, at-home treatments.

4 weeks to firmer-looking skin.

ARTISTRY
INTENSIVE SKINCARE
Anti-Wrinkle
Firming Serum
Sérum Anti-Rides
Raffermissant

Use every night for maintenance

Artistry™ Intensive Skincare Anti-Wrinkle Firming Serum

Smooth the look of skin, visibly plump wrinkles and restore the appearance of elasticity and firmness. Directs retinol where it's needed to get the most out of its anti-aging benefits.

109709 30 mL/1.0 fl. oz.



Retinol
helps reduce visible signs of aging.

Peptides
help reduce the appearance of wrinkles and helps firm skin.



See results
in the **first**
24 hours!

14 Night Reset Program

1 Night

Hydrated, improved moisture barrier, softer skin.

7 Nights

Increased smoothness.

14 Nights

Dramatically reduce the appearance of visible lines with pro-quality treatments right at home.

4 Nights

Even-toned skin.

10 Nights

Firmer-looking skin.

Complete program every 3 months

Artistry™ Intensive Skincare 14 Night Reset Program

Treat visible damage with our most effective and transformational 2-week treatment program ever. Use nightly.* See results in the first 24 hours!

123776 Fourteen 1.5 mL/0.05 fl. oz. Pumps



Phyto-3 Cica blend

of Cica, Echinacea and Rosemary helps strengthen skin's moisture barrier.

Ultrasones®

help skin's natural ability to defend itself against environmental assaults.

*During this program, only use the 14 Night Reset Program as your treatment product.

The gold standard in anti-aging.

Rejuvenate, replenish and transform your skin to reverse visible signs of aging – while helping to keep future ones at bay.



Artistry Supreme LX™ Regenerating Cream

Our most luxurious anti-aging cream helps transform and reveal your skin's youthful appearance.

118184 50 mL/1.7 fl. oz.



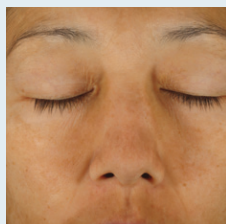
Artistry Supreme LX™ Regenerating Eye Cream

This rich emollient cream offers full-circle anti-aging benefits for your entire eye area to reveal younger-looking, more radiant eyes.

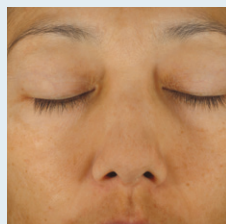
118185 15 mL/0.5 fl. oz.

See the results

Instantly diminished appearance of fine lines. After 4 weeks, the appearance of crepiness, dark spots and deep wrinkles are visibly reduced, and eye area appears lifted.



Before



After 4 weeks

Powerful ingredients.

Plant-based ingredients and skincare technology help empower skin to act up to 15 years younger.



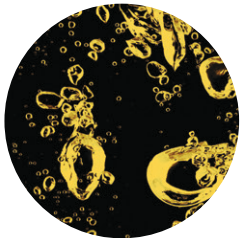
Gardenia Grandiflora Stem Cell Extracts, a powerful “youth source”, helps deliver transformative qualities to skin care.

All-around rejuvenation

360° of comprehensive, anti-aging benefits from a rich, luxurious eye cream.

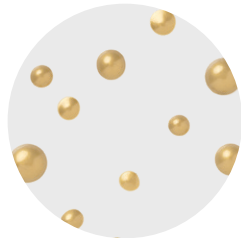
Next-level luxury

Indulgent, high-performance creams combine advanced research and technology with powerful ingredients to help skin look smoother, firmer and more youthful.



CellEffect24 Complex

amplifies the effects of the Gardenia stem cell. Recharge skin vitality and ensure comprehensive rejuvenation.



24K Gold

helps improve skin cell turnover, provides soft focus, light diffusion, and helps improve the appearance of wrinkles.



Nutrilite-sourced Acerola Cherry

protects skin against harmful and age-accelerating environmental damage.



Nutrilite-sourced Spinach

helps return aged skin cells to a more younger-looking state, providing skin with a healthy look.



Rhodiola Complex

renews skin's own ability to energize itself and improves the natural biorhythms in the skin.

No-fuss skin care for him.

Specifically formulated for men's skin care needs, this daily routine is easy to stick to and helps balance and hydrate for healthier-looking skin.









Light and hydrating

Lightweight formulas packed with powerful ingredients keep skin balanced, nourished and moisturized.

The essentials

All three Artistry Men products work together to control oil, lock in moisture and keep skin looking its best.

<div>1</div> <div>Cleanse</div>	<div>  <div>Sample Available</div> </div> <div> Artistry™ Men Gentle Face Wash Clean and condition in one step. Removes dirt and excess oil, leaving skin feeling clean, refreshed and conditioned. 111225 115 mL/3.8 fl. oz. </div>	<div>Clean & condition in one step with this non-irritating formula.</div> <div>  <div> Jojoba & Mannan beads release moisture benefits onto skin. </div> </div>
<div>2</div> <div>Tone</div>	<div>  <div>Sample Available</div> </div> <div> Artistry™ Men Post Shave Toner Balance and soothe skin after shaving with this lightweight toner that moisturizes and fights excess oil. 111227 30 mL/1.0 fl. oz. </div>	<div>Soothe, balance and tone complexion.</div> <div>  <div> Aloe Vera helps soothe skin. </div> </div>
<div>3</div> <div>Moisturize</div>	<div>  <div>Sample Available</div> </div> <div> Artistry™ Men Facial Moisturizer Lightweight, fast-absorbing formula promotes oil control and deeply hydrates for smooth, healthy-looking skin. 111228 150 mL/5.0 fl. oz. </div>	<div>Deeply hydrate skin.</div> <div>  <div> Shea Butter softens and smooths skin's appearance. </div> </div>



Glow forth and be beautiful.

Say hello to skin that shines (in the best way). Artistry Studio™ Skin Care is packed with Zen + Energy ingredients to refresh, balance and remove excess oil. These multitasking must-haves unclog pores, hydrate and brighten – so your glow is always on point, no matter where your day takes you.

Great for all skin types

**Soothing Zen & invigorating
Energy ingredients**

**Made with no parabens or
sulfate surfactants**

All skin care products in the Artistry Studio Skin Care collection are created Artistry Clean with no animal testing and most are vegan.



Registered with
The Vegan Society



No Animal Testing



Basic routine

Consistency is key for glowing skin. Our products make it easy to find a routine that keeps skin fresh and hydrated.

See page 50



Treat misbehaving skin

Kiss those trouble spots goodbye for clearer skin.

See page 52



Extra support

For eyes and lips. Keep eyes looking bright and fully rested and lips feeling soft, moisturized and smoochable.

See page 54

Keep clear skin on lock.

Meet your Artistry Studio™ besties – made with Artistry™ Clean, multitasking Zen + Energy ingredients to keep skin soothed, balanced and selfie-ready.



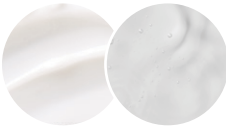











Glow up, simplified

These easy-to-use, daily essentials are formulated with plant-based ingredients to help cleanse, tone and moisturize to give you an everyday glow.

Smoother skin

Wash away impurities while giving your skin the hydration it craves – so it feels instantly smoother and softer.

<div>1</div> <div>Remove</div>	<div>  </div> <div> Artistry Studio™ Clean Start Micellar Makeup Remover Wipes Convenient, no-rinse towelettes clean quickly, easily and efficiently. 124811 30 Wipes  </div>	<div>Remove your makeup before cleansing.</div> <div>  <div> Zen Skin Conditioners Energy Micelles and Exfoliation </div> </div>
<div>2</div> <div>Cleanse</div>	<div>  <div>Sample Available</div> </div> <div> Artistry Studio™ Glow Boss Daily cleanser exfoliates as it cleans, sweeping away impurities and buildup so skin feels soft and smooth. 124812 125 mL/4.2 fl. oz.  </div>	<div>Wash your face every morning and night.</div> <div>  <div> Zen Aloe Vera Energy Bamboo Exfoliating Grains </div> </div>
<div>3</div> <div>Tone</div>	<div>  </div> <div> Artistry Studio™ Rosé All Day Water-based, liquid tonic with 1% Salicylic Acid helps clean and unclog pores while refreshing skin. 124813 200 mL/6.7 fl. oz.  </div>	<div>Exfoliate regularly and avoid touching your face throughout the day.</div> <div>  <div> Zen Lilac and Rose Energy Salicylic Acid </div> </div>
<div>4</div> <div>Moisturize</div>	<div>  </div> <div> Artistry Studio™ My Main Squeeze Moisturizer Lightweight, non-clogging moisturizer provides an invigorating burst of hydration with vitamin and antioxidant support. 125966 50 mL/1.7 fl. oz.  </div>	<div>Stay hydrated 24/7.</div> <div>  <div> Zen Aloe Vera Energy Superfruit Juice </div> </div>



Break up with breakouts.



Artistry Studio™ Done With Zit!

Lightweight, clear gel formula with 2% Salicylic Acid, the highest allowed concentration of anti-acne ingredient, starts working instantly to dry up blemishes, clear blackheads and prevent future breakouts.

125327 30 mL/1.0 fl. oz.



Zen
Lilac

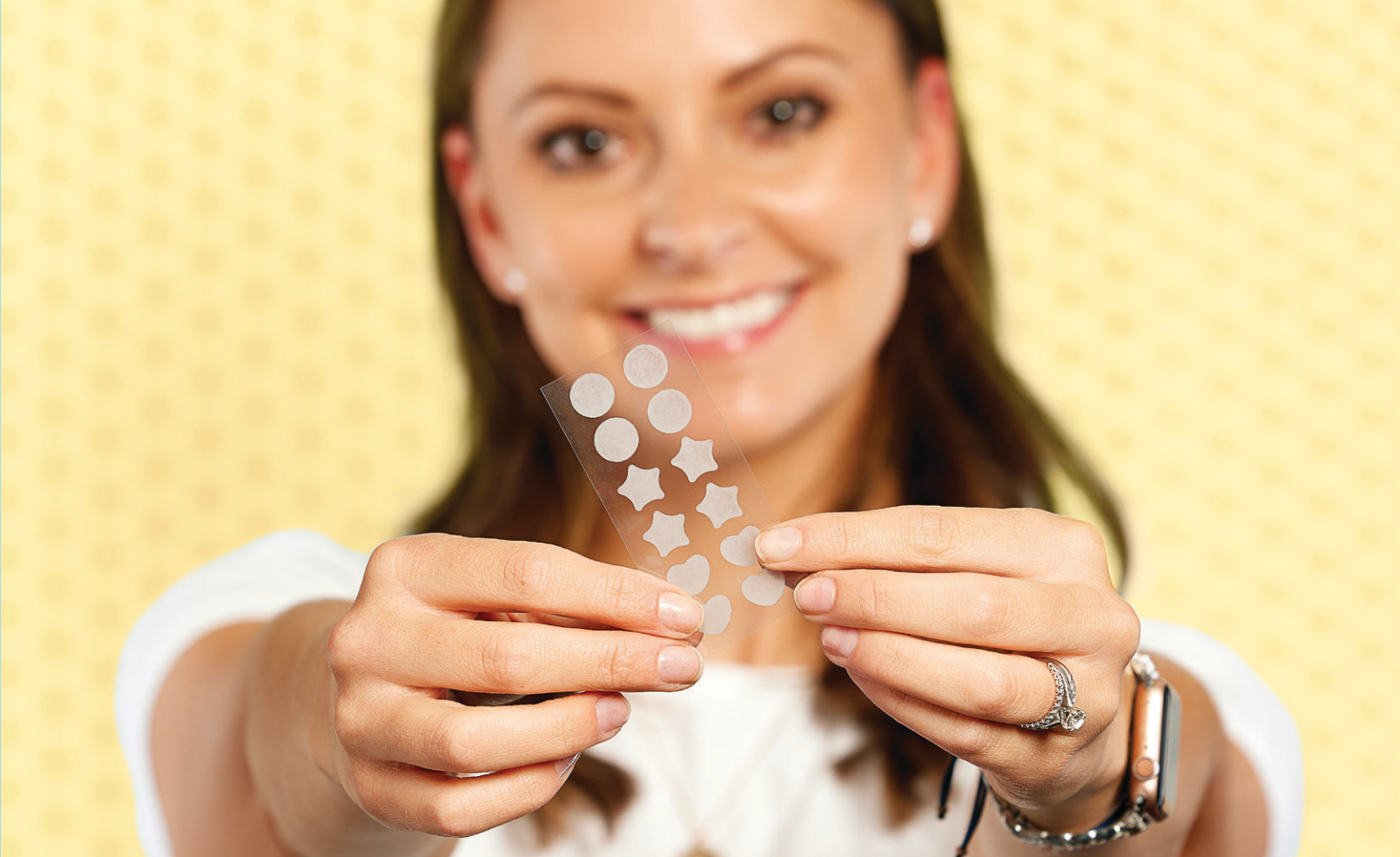
Energy
Salicylic Acid

Tips for clear skin:

- Moisturize daily to lock in hydration.
- Keep hands off face to keep bacteria at bay.
- Let a humidifier work its magic overnight.
- Fresh pillowcases = happy, clearer skin!

Artistry Studio™ Done with Zit!*	Clinique®† Acne Solutions Clinical Clearing Gel*
✓ Vegan	✗ Vegan
✓ Clears Skin of Acne	✓ Clears Skin of Acne
2% Salicylic Acid	1% Salicylic Acid

*Based on product label claims and online claims as of March 3, 2025.
†Clinique® is a registered trademark of Clinique Laboratories, LLC.



Spot treatment, spot on.

Fun stickers

Easy to use and designed to improve the appearance of pesky spots.

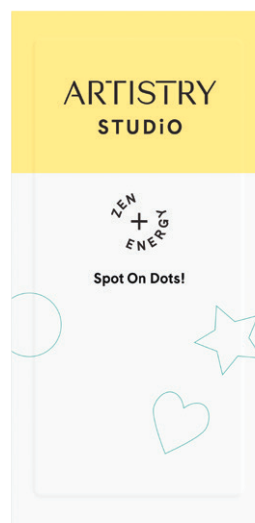
Reveal healthy-looking skin

Formula helps clear and control misbehaving skin and diminish the look of visible imperfections.



"Artistry Studio™ Spot On Dots are very effective. I apply them overnight and notice a significant improvement."

Megan V.
Customer



Artistry Studio™ Spot On Dots!

Cover up and help improve the appearance of unwanted spots. Leave them on overnight or during the day.

124816 60 Dots



Zen
Tea Tree Oil
Energy
Volcanic Ash

Luscious lips, bright eyes and glowing skin.

Give your routine a glow-up with skin-loving extras. Hydrate lips, de-puff the look of eyes and refresh tired skin with formulas packed with nourishing botanicals. These simple add-ons keep your look effortlessly fresh and bright – because the little things make a big difference.

Enhance your glow at [Amway.com/artistry-studio](https://www.amway.com/artistry-studio)



“Love the lip balm and overnight mask!! It moisturizes my lips and makes them feel so smooth!”

Maria B.
Customer



Scan to learn more
about common causes
of under-eye puffiness
and how to help
reduce it.

Key ingredients

Help nourish and condition delicate skin on lips and around your eyes.

Extra care, extra glow

Keep lips feeling soft and smooth, and eyes and skin looking fully rested and energized.

Prep. Brighten. De-puff.



Artistry Studio™ The Pampered Pout Lip Mask

Instant fix leaves lips feeling smooth, shiny, moisturized and smoochable.

124819 9 mL/0.30 fl. oz.



Zen
Shea Butter

Energy
Starfruit
Nectar



Artistry Studio™ Eye Look Energized

Immediately brightens, cools and reduces the look of puffiness under eyes. Steel roller ball format for easy application.

125964 15 mL/0.5 fl. oz.



Zen
Avocado

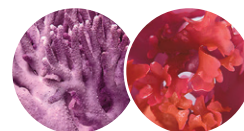
Energy
Electrolytes



Artistry Studio™ Eye Look Rested

Serum-infused pillow masks cool down the look of puffiness and recharge skin so your eyes appear brighter and rested.

124818 30 Mini Mask Sets



Zen
Seaweed

Energy
Algae



Makeup that acts like skin care.

The new makeup is Artistry™ Clean, high-performing and packed with skin-loving ingredients. Made with botanicals from Nutrilite™ farms, these breakthrough formulas bring out the best in your skin while enhancing your look – so you can glow with confidence.

Let the real you shine at [Amway.com/artistry-makeup](https://www.amway.com/artistry-makeup)



Page 65



Page 69



Page 73

Most makeup products in this collection are created Artistry Clean.



Registered with
The Vegan Society



No Animal Testing

Lock in your everyday look.

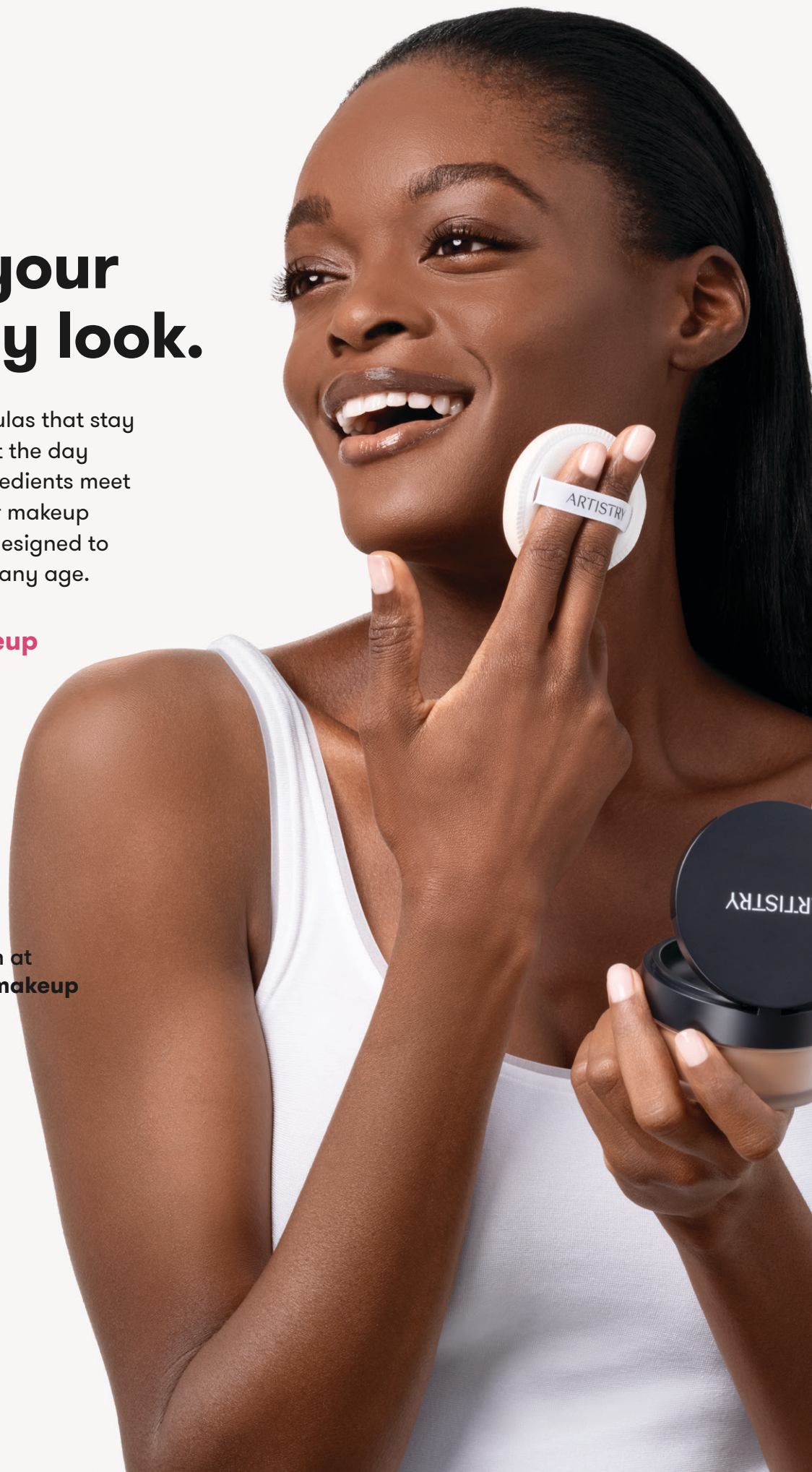
High-performance formulas that stay in place, no matter what the day brings. Plant-based ingredients meet cutting-edge science for makeup that lasts, with shades designed to fit diverse skin tones, at any age.

**Perfect mix of makeup
plus skin care**

**Pure, safe and
effective formulas**

**High-performing
ingredients for
long-lasting wear**

Find your perfect match at
[Amway.com/artistry-makeup](https://www.amway.com/artistry-makeup)



Experience Artistry Virtual Beauty online

Scan here to find your perfect makeup solutions. Get personalized recommendations for shades and finishes, and create a look that fits your unique needs.



Face

Skin-loving formulas give you a look that's fresh and ready to glow.



Eyes

Amp up your eyes with color-lock formulas and lid-loving ingredients.



Cheeks

Give cheeks a fresh pop of color and that glowy finish you crave.



Lips

Bold or subtle, these long-wearing lip colors give you a perfect, versatile look.





Prep your skin for the day ahead with Artistry™ skin care, then follow these steps for a flawless makeup routine.

1

Primer

Smooth over entire face before makeup to even skin surface and extend makeup wear.

Page 61

2

Foundation

Blend for natural-looking coverage. Choose your favorite form of foundation - liquid or powder.

Page 64

3

Concealer

Brighten, cover and conceal – dab it on to hide blemishes and minor imperfections.

Page 66

4

Setting Powder

Lock your look in place and keep shine under control.

Page 67

5

Blush

Sweep onto the apples of your cheeks for a fresh, healthy-looking glow.

Page 68

6

Eye Shadow

Blend, build and play with color. Go for a subtle or bold look – it's your call!

Page 69

7

Brow Color

Shape, fill and define your brows for a polished, face-framing finish.

Page 70

8

Eyeliner and Mascara

Define your lash line with liner, then use mascara for length and volume.

Page 71

9

Lip Color

Swipe on your favorite cream, matte or glow shade for the perfect finishing touch.

Page 72



Primer



New!

Artistry™ Ever Perfect™ Smoothing Primer

Translucent on skin with a silky matte finish that is lightweight. Smooths the look of skin's imperfections. Absorbs oil to fight excessive shine. The perfect base for makeup application and extends makeup wear.

127831 30 mL/1.0 fl. oz.



Nutriline Pomegranate Extract
helps soothe skin.



Nutriline Acerola Cherry Extract
provides antioxidant benefits.

Benefits

Coverage:
Sheer, Translucent

Finish: Matte

Texture: Silky

Skin Type:
For all skin types
(oily, dry, combination)



8+ hours
of extended
makeup wear.



Find your flawless foundation.

Not sure of your shade? Pick three you think are in your range and apply them in a quick swipe from cheek to neck. The one that disappears into your skin is your best match!

Step 1

Choose your coverage

Sheer

Lightweight, leaving natural skin visible.

Medium

More coverage to help camouflage imperfections while still giving a natural-looking finish.

Full

Conceals blemishes and imperfections, leaving a smooth, flawless look.

Step 2

Find your finish

Matte

Smooth, perfected look with no shimmer or shine.

Natural

Not dewy, yet not matte, with no sheen.

Glowly

A radiant, luminous look.

Step 3

Consider the benefits

Whether you want long wear, oil control, a smoothing effect or a brighter look, Artistry™ foundations are designed for your skin's needs.

Choose products that prep your skin for any makeup look, enhance your natural glow and create a smooth, flawless finish.



Scan to experience
Artistry™ Virtual Beauty to find the solutions for you.



Artistry™
Ever Perfect™
Longwearing
Foundation



Artistry
Future Glow™
Serum
Foundation



Artistry™
Ever Perfect™
Powder
Foundation



Artistry™
Ever Perfect™
Loose Setting
Powder



Artistry
Future Glow™
Pressed
Powder



Artistry
Future Glow™
Serum
Concealer

	Benefit	Foundations			Powders		
Step 1: Choose your coverage	Sheer		●		●	●	
	Medium	●	●	●	●		●
	Full	●		●			
Step 2: Find your finish	Matte	●		●			
	Natural		●	●	●	●	●
	Glowy		●				
Step 3: Consider the skin care benefits	Smoothing, Flawless	●	●	●	●		●
	Brightening		●				●
	Hydrating	●	●	●			
	Oil Reduction	●		●		●	
	Blurring	●	●		●		●
	Antioxidants	●	●		●	●	
	Soothing	●	●		●		
	Longwear	24 Hours	10+ Hours	24 Hours	8+ Hours	8+ Hours	24 Hours

Put your best face forward.

Our foundations are free of mineral oils, parabens, phthalates and 1,700+ iffy ingredients. So you can look good and feel good about whichever shade, coverage or finish you choose.



Matte Foundation



Artistry™ Ever Perfect™ Longwearing Foundation

Hydrating, nourishing, cream-to-powder formula delivers lightweight, yet full coverage for a silky matte finish. With antioxidant benefits. Prevents moisture loss.

30 mL/1.01 fl. oz.



Nutrilite Pomegranate Extract helps soothe skin.



Nutrilite Acerola Cherry Extract provides antioxidant benefits.

Benefits

Coverage: Medium-to-full

Finish: Matte

Texture: Cream

Skin Type: For all skin types (oily, dry, combination)

24+ hours

of long-wearing coverage that perfects the appearance of skin.



101
Shell
127449



102
Cashmere
127450



103
Ivory
127451



104
Fawn
127452



201
Beige
127453



202
Bamboo
127454



203
Honey
127455



204
Oat
127456



301
Biscotti
127457



302
Almond
127458



303
Chestnut
127459



304
Amber
127460



305
Cocoa
127461



401
Mocha
127462



402
Nutmeg
127463



403
Java
127464



404
Espresso
127465

Through our custom-match technology we tested, corrected and perfected the exact proportion of every pigment used in our Cream Foundations.



Serum Foundation



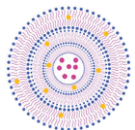
Artistry Future Glow™ Serum Foundation

Nourishing, dual-purpose coverage supports a smoother, younger, brighter and healthy-looking complexion. Glow, natural finish.

30 mL/1.01 fl. oz.



Hyaluronic Acid Complex
a renowned hydrating ingredient.



Phyto-L Complex
helps skin look firmer and smoother.

Benefits

Coverage: Buildable sheer to-medium

Finish: Healthy-looking Glow

Texture: Serum

Skin Type:
For all skin types (oily, dry, combination)

10+ hours of clean and nourishing coverage.



101
Shell
126718



102
Cashmere
126719



103
Ivory
126720



104
Fawn
126721



201
Beige
126722



202
Bamboo
126723



203
Honey
126724



204
Oat
126725



301
Biscotti
126726



302
Almond
126727



303
Chestnut
126728



304
Amber
126729



305
Cocoa
126730



401
Mocha
126731



402
Nutmeg
126732



403
Java
126733



404
Espresso
126734

Through our custom-match technology we tested, corrected and perfected the exact proportion of every pigment used in our Serum Foundations.

Powder Foundation



New!

Artistry™ Ever Perfect™ Powder Foundation

Ultrafine powder foundation that evens, smooths and brightens skin. Compact and powder sold separately.

Compact: 127844
Powder: 12 g/0.4 oz.



Nutriline Pomegranate Extract
helps soothe skin.



Nutriline Acerola Cherry Extract
provides antioxidant benefits.

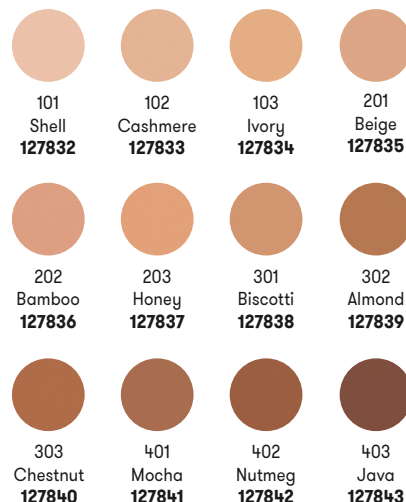
Benefits

Coverage:
Medium-to-full

Finish: Matte

Texture:
Creamy and soft

Skin Type:
For all skin types
(oily, dry, combination)



24+ hours
of long-lasting coverage.

Concealer



New!

Artistry Future Glow™ Serum Concealer

Lightweight, high-coverage concealer that visibly blurs the appearance of blemishes, dark spots and dark circles.

6.5 mL/0.22 fl. oz.



Nutriline Pomegranate Extract
helps provide antioxidant benefits.



Nutriline White Chia Seed Extract
helps provide soothing benefits.

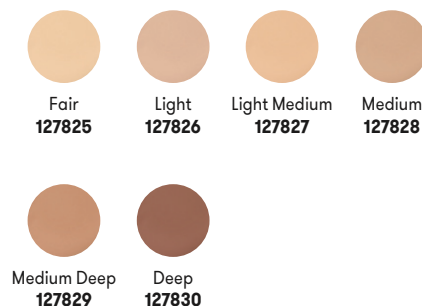
Benefits

Coverage:
Medium-to-full

Finish: Radiant, airbrushed

Texture: Lightweight serum

Skin Type:
For all skin types
(oily, dry, combination)



24 hours
of long-lasting coverage.

Loose Setting Powder



Artistry™ Ever Perfect™ Loose Setting Powder

Lightweight, non-drying formula instantly blurs skin imperfections. Natural, radiant finish for all skin types.

16 g/0.56 oz.



Nutrilite Pomegranate Extract
helps soothe skin.



Nutrilite Acerola Cherry Extract
provides antioxidant benefits.

Benefits

Coverage:
Sheer-to-medium

Finish: Natural

Texture:
Lightweight powder

Skin Type:
For all skin types
(oily, dry, combination)



Highlight
127466



Light to
Medium
127467



Medium
to Deep
127468

8+ hours
of reduced shine to help
blur fine lines and wrinkles.

Pressed Powder



Artistry Future Glow™ Pressed Powder

Airy, translucent powder reduces shine and blurs the look of pores. Matte finish for all skin types.

126735 6 g/0.21 oz.



Hyaluronic Acid Complex,
a renowned hydrating ingredient.



Plant-based Enriched Complex
helps minimize the look of dryness.

Benefits

Coverage:
Sheer

Finish: Matte

Texture: Silky-fine
weightless powder

Skin Type:
For all skin types
(oily, dry, combination)



8+ hours
of shine-control coverage.

Long-wearing blush duos.

Powder Blush

A soft, shimmery finish creates a plumper, firmer appearance while helping set your blush in place.

Cream Blush

Lightweight and blendable, this creamy formula delivers a natural look with even pigment – and doubles as a lip tint!



Peachy Days
127472



Pink Spring Fling
127473



Mauvy Night
127474



Summer Sunset
127475

Artistry Go Vibrant™ Blush Duo

Natural-looking cream and powder shades blend beautifully on skin for the fresh pop of color and glowy finish you crave.

Cream: 5 g/0.17 oz.

Powder: 4 g/0.14 oz.



10 hours of long wear; effortless to apply.



Nutrilite Pomegranate Extract provides antioxidant benefits.



Custom Vitamin Complex enhanced with a pro-moisture blend.



High-impact eye shadows.

Artistry Go Vibrant™ Eye Shadows blend nature and color science for maximum impact. Each palette includes four instant-favorite shades so you can blend and build an everyday look. Plus, they're formulated without the iffy ingredients Carmine Red, Talc and Carbon Black.



Scan to find the best makeup options for your eye shape.



Golden Harvest
126736



Peach Basket
126737



Berry Garden
126738



Stunning Skies
126739

Artistry Go Vibrant™ Eye Shadow Quad

Four high-intensity shades allow you to create effortless, multi-finish eye looks that last up to 10 hours, while lid-loving ingredients help eyes look and feel their best.

8.8 g/0.31 oz.



93% say it allows them to effortlessly create their own look from soft to bold.*



Nutrilit White Chia Seed Extract helps provide soothing benefits.



Custom Vitamin Complex enhanced with a pro-moisture blend.

*After 1 week, in a consumer test of 109 women.

Finishing touches, step by step.

1 Brow Color

Find your shade to shape and create fuller-looking brows.

2 Eyeliner

Add precise lines to enhance and define your eyes.

3 Lash Primer

Prep lashes with a conditioning base for longer wear.

4 Mascara

Add the finishing touch by lengthening the look of lashes, adding volume or both.



Scan to explore tutorials and master our most popular makeup looks.

Brow Pencil & Gel



Artistry Go Vibrant™ Waterproof Brow Pencil & Tinted Gel

Two-in-one combo defines, colors and contours brows, then sets them with a natural-looking, all-day hold.

Pencil: 0.18 g/0.0063 oz.

Gel: 2.5 g/0.088 oz.



True Black
126745



Taupe
126746



Dark Brown
126747



Custom Vitamin Complex enhanced with a pro-moisture blend.



Botanicals and Extracts including Shea Butter, Avocado, Olive Fruit and Sunflower Seed.

Lash Primer



Artistry Studio™ Mascara Base Primer

Maximize your mascara with conditioning primer for epic lashes that look longer, fuller and more dramatic.

123038 6.4 mL/0.21 fl. oz.

80% more volumized look when used with Artistry mascara.

Pencil Eyeliner



Artistry Go Vibrant™ Waterproof Pencil Eyeliner

Easy-glide, high-pigment liner stays put all day. Infused with lid-loving ingredients and beautiful, bold color that comes in part from naturally derived, mineral-based pigments.

0.1 g/0.0035 oz.



Natural Brown
126741



Natural Black
126744



Custom Vitamin Complex
enhanced with a pro-moisture blend.



Botanicals and Extracts
including Shea Butter, Avocado, Olive Fruit and Sunflower Seed.

Liquid Eyeliner



Artistry Go Vibrant™ Longwearing Liquid Eyeliner

Plant-supported, color-lock formula dries quickly and won't smudge, feather or transfer – so your look stays all day.

126743 0.5 mL/0.016 fl. oz.



Custom Vitamin Complex
with Vitamin B5, Biotin and Sodium Hyaluronate.



Chamomile Extract
and plant-based proteins and peptides.

Lengthening Mascara



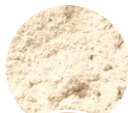
Artistry Go Vibrant™ Waterproof Length Serum Mascara

High-performing, ultra-nourishing formula lengthens the look of lashes with support from conditioning vitamins and plant-powered ingredients.

126740 8.5 mL/0.28 fl. oz.



10
hours
of long-lasting,
smudge-proof
wear.



Custom Vitamin Complex
with Vitamins E, F and C.



Botanicals and Extracts including Jojoba, Grape, Macadamia Ternifolia and Sunflower.

3-in-1 Volume Mascara



New!

Artistry Go Vibrant™ 3-in-1 Volume Mascara

Encourages fuller-, longer- and more lifted-looking lashes with an easy-to-twist-brush. Long-lasting (10 hours) smudge proof, sweat proof and flake proof.

127845 7.5 g/0.26 oz.



1.5x
appearance
of volume
immediately
after
application.



Pumpkin Seed Extracts
support fuller, more lifted, longer-looking lashes.



Phyto-Proof Complex
supports thicker-looking lashes.



Artistry™ Lips

Vibrant color that lasts.



Artistry Go Vibrant™ Lip Color

Long-lasting, hydrating, stay-true color that won't feather or bleed, in shades that flatter every skin tone. Custom, curved-bullet shape allows for precise, intense color application.

3.8 g/0.13 oz.



White Chia Seed oil
soothes and nourishes.



Shea Butter hydrates
and comforts.

10 Cream Shades

101 Saturday Peach 124144	102 Weekend Rosé 124145	103 Mauvelous Morning 124146	104 Berry Special Evening 124147	106 Secret Crush Scarlet 124149
107 Take Charge Red 124150	108 Text Me Terracotta 124151	109 Spice Meets Nice 124152	110 Crush on Coral 124153	111 Go-Go Cocoa 124154

8 Matte Shades

201 Lunch Date Pink 124155	202 Photobomb Fuschia 124156	203 Recharge Rose 124157	204 Road Trip Red 124158	205 Firecracker Red 124159
207 Blush Crush 124161	208 Lazy Day Latte 124162	209 Love Note Nude 124163		



Light up your look.



Artistry Go Vibrant™ Light Up Liquid Lip

Gorgeous, hydrating lip color that glides on evenly and effortlessly for a stunning look that lasts. Includes a built-in LED light and mirror for easy, on the go application.

5 g/0.18 oz.



Nutrilite Pomegranate Extract provides antioxidant benefits.



Contains Vitamin Complex + Moisturizing Complex.

5 Matte Shades

201 Mocha Crush 127476	202 Dragon Fruit De-light 127477	203 Pepper Pout 127478	204 Midnight Orchid 127479	206 Blushing Merlot 127584

4 Glow Shades

102 Desert Rose 127481	103 Kiss Me Cranberry 127482	104 Choco Bean 127483	105 Fuchsia Bloom 127601



Explore our Makeup Try-on Tool to find a lip color for any occasion.

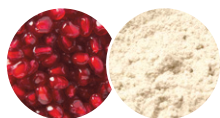
Plump and hydrate for smooth, soft lips.



Artistry Go Vibrant™ Light Up Lip Plumper

Hydrating, high-shine formula delivers the perfect plumping effect for lips. Goes on clear and can be used with lip color. Built-in LED light and mirror for easy, on the go application.

127484 5 g/0.18 oz.



**Nutrilite
Pomegranate Extract**
provides antioxidant
benefits.

Contains
Vitamin Complex +
Moisturizing Complex.

91%

say it makes
lips look
fuller.*

*After 1 week, in a consumer
test of 126 women.



Artistry Go Vibrant™ Lip Balm

Ultra-nourishing. Hydrates, rejuvenates and provides antioxidant protection to help lips look and feel smooth and soothed.

124674 3 g/0.11 oz.



Ginseng oil helps
reduce the appearance
of fine lines.

Aloe Vera
hydrates and conditions.

90%

naturally
derived
ingredients.*

*Amount calculated based
on ISO Standard.

Artistry™ 6-Piece Brush Set

A full set of brushes for every look. Set includes carrying case and brushes for foundation, powder, highlighting/contouring, concealer, eye shadow and eye/brow liner.

110858 1 Set

Artistry Future Glow™ Foundation Brush

Its unique shape is engineered to reach every contour of your face for a flawless finish, with an ergonomic handle for hand and wrist comfort.

319435 1 Brush

While Supplies Last



Artistry Skin Nutrition™ Micellar Makeup Remover + Cleanser

Take it all off at the end of the day and enjoy the amazing way your skin will feel.

123791 200 mL/6.7 fl. oz.



Artistry™ Makeup Perfecting Sponge

Pointed tip for contouring and precise application under eyes and around nose. Rounded end for blending and buffing.

763778 1 Sponge

Artistry Flora Chic™ Eau de Parfum Spray

A modern, long-lasting floral fragrance that's perfect for day or night.

Top Note: French Clementine. **Middle Note:** Bulgarian Rose. **Base Note:** Ylang Ylang Madagascar.

119630 50 mL/1.7 fl. oz.

Artistry™ Men Unknown Eau de Parfum Spray

Leave your mark with a distinctively modern, masculine scent with a mix of fresh, green and smoky notes.

Top note: Bergamot. **Middle note:** Clary Sage. **Base note:** Patchouli.

120549 50 mL/1.7 fl. oz.





True to the root.

Give your hair and scalp the care it deserves. Satinique™ vegan formulas blend plant-based ingredients with advanced technology for gentle, effective results – free from sulfates, dyes, mineral oils, phthalates and parabens. Backed by decades of research, they nourish all hair types from root to tip.

Invigorate your hair and scalp care at [Amway.com/satinique](https://www.amway.com/satinique)



All products in this collection are created Satinique Clean.



Registered with
The Vegan Society



No Animal Testing



Beautiful hair starts at the scalp.

Address hair fall due to breakage, excess oil and more with complete scalp care that helps cleanse and strengthen roots with gentle, effective formulas.

Anti-Dandruff

Purifying

Anti-Hair Fall



Satinique™ Anti-Dandruff

Deeply cleanses the hair and scalp to help prevent recurrence of scalp flaking associated with dandruff.

126463	Shampoo	280 mL/9.46 fl. oz.
126464	Shampoo	750 mL/25.36 fl. oz.



Ginger*
provides antioxidant
and soothing benefits.



Satinique™ Purifying

Refreshes the scalp while deeply cleansing away impurities, excess oil and buildup from scalp and hair.

126460	Shampoo	280 mL/9.46 fl. oz.
126461	Shampoo	750 mL/25.36 fl. oz.
126462	Conditioner	280 mL/9.46 fl. oz.



Rosemary Extract*
provides antioxidant
benefits.

†When used as a system of Purifying Shampoo & Conditioner.



Satinique™ Anti-Hair Fall

Helps strengthen hair and prevent hair loss due to breakage for fuller-looking, thicker-looking hair.

126457	Shampoo	280 mL/9.46 fl. oz.
126458	Shampoo	750 mL/25.36 fl. oz.
126459	Conditioner	280 mL/9.46 fl. oz.
126636	Conditioner	750 mL/25.36 fl. oz.
126466	Scalp Tonic	120 mL/4.05 fl. oz.



Siberian Ginseng*
provides soothing and
antioxidant benefits.

Healthier-looking hair from root to tips.

From moisturizing to repair, get the products you need for healthy-looking hair from gentle formulas enhanced with plant-based ingredients and advanced technology.

2-in-1

Smooth Moisture

Intensive Repair





Satinique™ 2-in-1

Cleanses and conditions in one step for shiny, healthy-looking hair.

126455	2-in-1 Shampoo & Conditioner	280 mL/9.46 fl. oz.
126456	2-in-1 Shampoo & Conditioner	750 mL/25.36 fl. oz.



Pumpkin Seed Oil*
helps to condition, smooth
and provide shine to hair.



Satinique™ Smooth Moisture

Helps smooth and moisturize hair, leaving your hair conditioned and looking shiny.

126449	Shampoo	280 mL/9.46 fl. oz.
126450	Shampoo	750 mL/25.36 fl. oz.
126451	Conditioner	280 mL/9.46 fl. oz.
126634	Conditioner	750 mL/25.36 fl. oz.



Almond Oil*
helps condition, smooth
and provide shine to hair.

†When used as a system of Smooth Moisture Shampoo & Conditioner.



Satinique™ Intensive Repair

Helps strengthen damaged hair while helping to maintain color.

126452	Shampoo	280 mL/9.46 fl. oz.
126453	Shampoo	750 mL/25.36 fl. oz.
126454	Conditioner	280 mL/9.46 fl. oz.
126635	Conditioner	750 mL/25.36 fl. oz.
126465	Hair Treatment	250 mL/8.45 fl. oz.
126467	Hair Oil Serum	100 mL/3.38 fl. oz.
126468	Hair Lotion	100 mL/3.38 fl. oz.



Pomegranate*
helps repair and restore damaged
hair cuticles and seal in moisture.

Goodness for the whole family.

g&h™ body care products are gentle, safe and effective – designed with your family and the planet in mind.



Refresh

Gently exfoliates and hydrates, leaving skin feeling refreshed. Made with **Nutriline™ Green Acerola**.* Botanical scent.

*Grown on Nutrilite-certified organic farms.



Nourish

Leaves skin feeling smooth and conditioned. Made with **Nutriline White Chia oil**.* Fruity floral scent.

*Derived from White Chia grown on Nutrilite farms.

Look for these certifications
and icons on specific products in this section.



Biodegradable
Formula



SPF
50



Recommended as an
effective broad-spectrum
sunscreen



Registered with
The Vegan Society



No Animal Testing



Amway
Traceable

All the products in this section are:



Baby

Gently cleanses and deeply moisturizes.
Made with **Nutrilite-approved
Chamomile essential oil.*** Fragrance free.

*Derived from Chamomile grown on a NutriCert™ certified partner farm.



Protect

Cleans, soothes and protects skin.
Made with **Nutrilite Green Tea.***
Herbal White Tea/Eucalyptus aroma.

*Derived from Green Tea grown on a NutriCert certified partner farm.

Help skin feel
instantly softer
and smoother.



Refresh

g&h™ Refresh Exfoliating Body Wash

Gently removes impurities leaving your skin feeling refreshed and hydrated.

125915 1 L/33.8 fl. oz.

125892 400 mL/13.5 fl. oz.

**g&h™ Refresh Body Milk**

Instantly hydrate and refresh skin with an antioxidant boost from Vitamin C-rich Green Acerola.

125893 400 mL/13.5 fl. oz.



Nourish

g&h™ Nourish Hand Cream

Helps instantly relieve dryness to nourish and moisturize rough hands.

125902 75 mL/2.53 fl. oz.

g&h™ Nourish Body Wash

Nourishes skin with a creamy formula and rich lather.

125914 1 L/33.8 fl. oz.

125890 400 mL/13.5 fl. oz.

**g&h™ Nourish Body Lotion**

Rich, long-lasting lotion leaves skin smooth and soft without stickiness.

125891 400 mL/13.5 fl. oz.



Baby

g&h™ Baby Wash & Shampoo

Mild, tear-free formula for skin and hair. Foam pump bottle. Fragrance free.

126308 400 mL/13.5 fl. oz.

**g&h™ Baby Lotion**

Helps maintain skin's moisture barrier, calms and comforts delicate skin. Fragrance free.

126309 400 mL/13.5 fl. oz.





Protect

New! g&h™ Protect Anti-Perspirant Deodorant Roll-on

Fast drying formula provides 48 hours of odor protection and long-lasting wetness reduction.

127877 100 mL/3.38 fl. oz.

New! g&h™ Protect Aluminum Free Deodorant

Provides gentle, all-day odor protection without leaving white marks.

321108 83.5 g/2.95 oz.

g&h™ Protect Bar Soap

Effectively removes dirt, oil and impurities without drying skin.

125897 Six 150 g/5.3 oz. Bars

g&h™ Protect Hand Sanitizer

Non-drying formula in this sanitizer kills 99.9% of most common germs.

126855 400 mL/13.5 fl. oz.

g&h™ Protect Concentrated Hand Soap

Removes bacteria, dirt, oil and impurities. Odor-neutralizing technology helps fight hand odors.

125894 250 mL/8.45 fl. oz.



g&h™ Protect Body Lotion SPF 50

Provides Broad Spectrum UVA/UVB SPF 50 protection for the whole family.

125901 100 mL/3.3 fl. oz.





**Gentle on skin,
made for all.**

20 seconds

is the minimum amount of time
needed to effectively wash hands
with soap and water.

A powerful
step to a
brighter smile.



Look for key, product-specific support in this section.





5 brushing modes

Optimized vibration patterns can be adjusted to Clean, Sensitive, Gum Care, Whiten and Tongue settings.



Kills 99.9% of germs

An ultraviolet lamp sanitizes by killing 99.9%* of germs on brush head.

*Escherichia coli, Staphylococcus aureus, Pseudomonas aeruginosa, Prevotella intermedia strains after 10 minutes.



3 types of bristles

Innovative, diamond-shaped bristles effectively remove plaque to promote healthy gums.



Glister™ Multi-Action Power Toothbrush

Add power and innovation to your oral care. Custom bristle design targets the interdental area, gum line and teeth all at once. Includes charger, UV sanitizer, and 3 replacement brush heads.

127705

Glister™ Power Toothbrush Refill

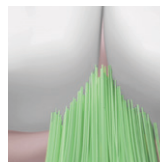
Includes 3 replacement heads.

127706

Bristle types:



Semi-slim bristles
clean tooth surface



Interdental bristles
clean hard-to-reach areas



Rounded-end bristles
gently clean the gum line

Healthy smile, happier you.

Add Glister™ products to your routine for fresh breath, healthy gums and a clean smile. Formulas include traceable Nutrilite™-certified Peppermint.



Enhance oral health

The Glister Oral Care System is designed for cleaner teeth, healthy gums and fresher breath without disrupting your oral microbiome.

Minty fresh

Our toothpaste, oral rinse and refresher spray include traceable Nutrilite-certified Peppermint, allowing you to choose the best products for your family.

<div>1</div> <div>Brush</div>	<div>  </div> <div> <p>Glister™ Multi-Action Toothpaste</p> <p>Regular brushing cleans and helps whiten teeth leaving them smooth and sparkling.</p> <p>124106 200 g/7.05 oz. Tube</p> <p>Travel-size bundle</p> <p>126001 Six 50 g/1.76 oz.</p> <div>     </div> </div>	<div>Regular brushing helps prevent cavities and removes plaque.</div> <div>  <p>Hydrated Silica, a polishing agent, helps whiten teeth without bleaching.</p> </div>
<div>2</div> <div>Floss</div>	<div>  </div> <div> <p>Glister™ Multi-Action Dental Floss</p> <p>Flat-ribbon glides easily between teeth, gently stimulating gums, removing plaque from hard-to-reach areas.</p> <p>124112 2-Pack</p> </div>	<div>Flossing helps promote healthy gums and overall oral health.</div> <div>  <p>Naturally derived wax coating resists thread shredding.</p> </div>
<div>3</div> <div>Rinse</div>	<div>  <div>  </div> </div> <div> <p>Glister™ Multi-Action Concentrated Oral Rinse</p> <p>Concentrated, alcohol-free formula helps freshen breath and cleans between teeth.</p> <p>124108 72 mL/2.4 fl. oz.</p> <div>     </div> </div>	<div>Rinsing after brushing and flossing helps remove plaque and freshen breath.</div> <div>  <p>Exclusive Peppermint blend freshens breath.</p> </div>
<div>4</div> <div>Refresh</div>	<div>  </div> <div> <p>Glister™ Mint Refresher Spray</p> <p>Convenient spray freshens breath instantly – anytime, anywhere. A single pump is all you need.</p> <p>124111 14 mL/0.47 fl. oz. Non-Aerosol Dispenser</p> <div>     </div> </div>	<div>Quick refresh delivers a minty burst of freshness in every spray.</div> <div>  <p>Essential Oils provide long-lasting breath refreshment.</p> </div>



Page 28



Page 38

Glow with confidence.

From skin care to makeup to hair care, Amway makes it easy to look and feel your best. Find clean, effective products to fit your routine, all in one place.

Discover clean beauty at **Amway.com**



Page 73

Ready to order? Let's chat.

Contact your Amway Independent Business Owner:

Name: _____

Phone: _____

Email: _____

MyShop: _____

Customer service:

Call 800-253-6500 Monday - Friday: 9 a.m. - Midnight ET
Saturday - Sunday: 10 a.m. - 10 p.m. ET



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