**PROBLEM**

Most adults are **not eating enough of the recommended amount of fruits & vegetables.**

**SOLUTION**

**DID YOU KNOW...**

**FRUITS AND VEGETABLES CONTAIN POWERFUL PHYTONUTRIENTS—PROVIDING A RANGE OF HEALTH BENEFITS.**

That’s why you should eat the daily recommended quantity of fruits and vegetables and fill your plate with a colorful assortment.

**SOLUTION**

**SIMPLE STEPS TO INCREASE THE QUANTITY AND VARIETY OF PHYTONUTRIENTS IN YOUR DIET:**

1. **Eat at least five servings (400g) of colorful fruits and vegetables per day.**
2. **Power up your plate with a variety of fruits and vegetables to get a range of health benefits.**
3. **When diet is not enough, consider plant-based supplements.**

**RECOMMENDED**

Eating the recommended quantity of fruits and vegetables—as well as a variety—is challenging for many regions of the world.

**OBSTACLES**

Obstacles that could affect fruit and vegetable consumption globally:

- **Busy Lives**
- **Availability**
- **Cost**
- **Geography**
- **Culturally-Specific Food**

**Phytonutrients**, the organic components found in plants, can help promote **eye**, **bone**, **joint** and **heart** health, as well as support **immune** and **brain** function.

* A Global Snapshot of Fruit and Vegetable Intake and Availability, and Implications for Phytonutrient Intakes was developed by Nutrilite using results from an analysis of fruit and vegetable intakes conducted for Nutrilite by Exponent, Inc. The analysis of fruit and vegetable intakes was conducted using data from several sources: World Health Organization’s (WHO) World Health Survey (WHS), the Global Environment Monitoring System - Food Contamination Monitoring and Assessment Programme (GEMS/Food) and the Food and Agriculture Organizations (FAO) Supply Utilization Accounts (SUA) and Food Balance Sheets. All implications and inferences presented in this report were prepared by Nutrilite and represent the opinions of Nutrilite.

The thirteen regions in the analysis conducted for Nutrilite by Exponent, Inc. correspond to the 2006 diet clusters identified by the WHO GEMS/Food Program and include: Americas and Australia (e.g. United States); South/Central America (e.g. Mexico); South America (e.g. Brazil); Southern Europe/Mediterranean (e.g. Italy); Western Europe (e.g. Germany); Northern Europe (e.g. Sweden); Eastern Europe (e.g. Russia); Asia (A) (e.g. China and India); Asia (B) (e.g. Japan and Korea); Northern Africa/Middle East (e.g. Morocco); Central Africa (A) (e.g. Cameroon); Central Africa (B) (e.g. Nigeria); Southern Africa (e.g. South Africa). Both Asia and Central Africa were separated by GEMS into two clusters.