



eSpring®



eSpring UV
Water Purifier

Is Your Water Really Clean?

This eSpring® Water Purifier demonstration shows you that what you see is not always what you get when it comes to clean, clear, high-quality drinking water.

Materials Needed

- 3 clear glasses
- 1 tbsp. of dirt or soil
- 1 tbsp. of white vinegar
- Tap water



Directions

Prep Time: about 2 mins.

Demo Time: about 5–10 mins.

Preparation

Fill three clear glasses with tap water. Add dirt or soil to the first glass of water and stir. Add vinegar to the second glass of water and stir. Leave the third glass of water as is.

Demonstration

Step 1 – Hold the dirty glass of water up to the participant and ask if they would drink it. They will decline based on the appearance of the water.

Step 2 – Hold the glass of vinegar water up to the participant and ask if it looks like water that they would drink. They will likely say, “Yes.” Then encourage them to smell the contents and ask again whether they would drink the water. They will decline based on its odor.

Step 3 – Let the participant examine and smell the glass of plain tap water. Then ask if they would drink the water. They may be hesitant based on Step 2, but they will likely agree that it is drinkable when you reassure them that it is water from a regular kitchen tap.

Step 4 – Show the participant the contaminants list on the last page of this demo. Explain to them that these items may be found in plain tap water – hidden from view, smell, and taste.

Key Take-Away

Just because water looks, smells, or even tastes good to drink doesn't mean that it always is. Even industrialized countries with good water infrastructure can have issues in which household tap water becomes contaminated by a variety of chemicals and microorganisms. Let the eSpring® Water Purifier be a protective barrier against this concern for your household and family.

Product Information

eSpring® is the world's largest selling brand of kitchen water treatment systems.* In addition to dramatically improving taste, odor, and clarity, an eSpring® system effectively reduces more than 140 potential health-effect contaminants that may be present in drinking water. No other system is documented to effectively reduce as wide a range of contaminants as the eSpring® Water Purifier.

The eSpring® UV Water Purifier features carbon-filter technology, which means that the unit effectively reduces more than 140 potential health-effect contaminants, including:

- Lead, mercury, MTBE, and over 40 endocrine disruptors
- More than 13 disinfection by-products
- Radon and radon decay by-products
- 30 pesticides and pesticide by-products
- Two pharmaceutical impurities (17 alpha-ethinyl estradiol [EE2] and atenolol)


*Based on a Verify Markets study of 2012 sales.



eSpring®

eSpring® is the World's No. 1 selling brand of home water treatment systems.*



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The world's number one brand of home water treatment systems.*
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Chlordane Dichloropropene **Dichlorobenzene** Carbon
 Acenaphthylene **Dinitrotoluene** Atrazine
 Dimethylphenol Trichloropropane **PCBs** Dibromoacetonitrile
 Chloropicrin Butylbenzylphthalate **PCBs** Benzo-a-pyrene
 Dichlorobenzidine N-Nitrosodi-n-propylamine Endrin aldehyde Fluorene
 Anthracene Bromodichloromethane Tetrachloroethylene Dinitrophenol Guthion
 Parathion
 Dinoseb Heptachlor **Mercury** Dichloropropane Pyrene
 Alachlor Microcystin **Mercury** Dibromobiphenyl Benzene
 Vinyl Chlorobenzene **Mercury** Trichloroacetonitrile Cysts
 Phenol Bromoform **Trichloroethane** Trichloropropanone Diethyl
 delta-BHC Chloromethylphenol N-Nitroso-diphenylamine Endosulfansulfate
 Endrin alpha-Endosulfan Dinitromethylphenol Heptachlorepoxyde Malathion
 Aldrin Hydrocarbons Bromophenylphenylether LR tetrachloride beta-BHC
 Fluoranthene Hexachlorobenzene bromodichloromethane
 Strychnine Dichlorophenol Di-n-butylphthalate Dichloroethane alpha-BHC
 Chlorophenol Chlorodibromomethane Trichlorobenzene chloride
 Phenanthrene Chlorophenylphenylether Naphthalene Aldicarb
 DDD Trihalomethanes Chlorophenylphenylether
 Isophorone Dichloroacetonitrile Trichloroethylene Chlorpyrifos
 bromoform gamma-BHC Di-n-octylphthalate Tribromoacetic acid i-perylene
 Nitrobenzene Dibromochloropropane Dichloropropanone
 Ethylbenzene Bis-2-chloroisopropylether Diphenylhydrazine Styrene
 Tetrachloroethane **Asbestos** Bis-2-ethylhexylphthalate Chrysene
 Hexachlorobutadiene Bis-2-chloroethylether
 Benzidine Bromochloroacetonitrile **MTBE** Atenolol Trichlorophenol
 phthalate Tetrachlorodi-benzofuran **Chloroform** Chloroethylvinylether
 Acenaphthene Bis-2-Chloroethoxymethane Methoxychlor
 Benzo-k-fluoranthene Carbofuran **Lead** Carbaryl
 Ethylenedibromide chloronaphthalene **Radon** chlorodibromomethane Simazine
 MX Nitrophenol Xylenes Toluene
 Benzo-b-fluoranthene Pentachlorophenol **Radon** Nitrophenol
 Dieldrin Hexachlorocyclopentadiene Ethinyl-Estradiol **VOCs** Hexachloroethane
 THMs Tetrachlorodi-benzoparadoxin Toxaphene 2-4-D beta-Endosulfan
 Benzo-g Dichloropropylene **Dichloroethylene** Dimethylphthalate



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