

Introducing NUTRILITE® Kids

# SEASONAL STRENGTH™ Probiotic

*NUTRILITE Kids SEASONAL STRENGTH Probiotic is a natural way to help kids stay well, season after season.*



11-0073 30 Tablets \$41.50  
P1136B3294Y2700



## CHEWABLE TABLETS

Great-tasting chewables feature a fresh berry flavor that your kids will love! You'll never have to struggle with powders or tough-to-swallow pills.

## 20% DAILY DOSE OF VITAMIN C

Unlike other probiotics, it contains 12 mg of vitamin C, from one of nature's most concentrated sources: acerola cherries grown on our certified-organic farms.

## CLINICALLY TESTED INGREDIENTS

Naturally supports healthy digestive and immune systems by providing 1 billion CFU\* of Lactobacillus acidophilus, found naturally in your gastrointestinal tract. This unique strain has properties that benefit the digestive and immune systems and has been clinically tested in children.

## DESIGNED FOR CHILDREN

Made specifically for kids, who can safely take a chewable every day.

## GUARANTEED STRENGTH

Our scientific product testing ensures that you will always receive the 1 billion CFU\* of probiotics promised on the label over the life of your product.



### PROBIOTIC

**1 Billion CFU**  
(colony forming units) of Lactobacillus acidophilus.

### PROVIDES VITAMIN C?

**12 mg (20% of Recommended Daily Value) of vitamin C**, from acerola cherries grown on our own certified-organic farms.

### DELIVERY METHOD

Just one great-tasting, fresh berry-flavored chewable tablet per day.



**1 Billion CFU**  
(colony forming units) of Lactobacillus.

Does not contain additional vitamins.

Mix one packet of powder into cool food or drinks. Cannot be added to hot/warm food or drinks.



**5 Million CFU**  
(colony forming units) of a "Proprietary Probiotic Blend."

Does not contain additional vitamins.

One daily capsule that cannot be chewed or crushed.

Based on internet and label claims, November 2011.

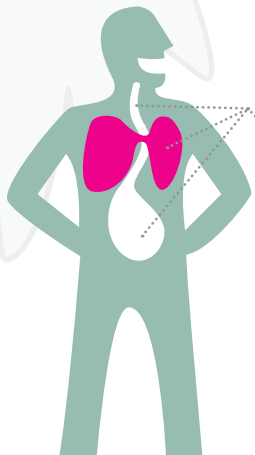
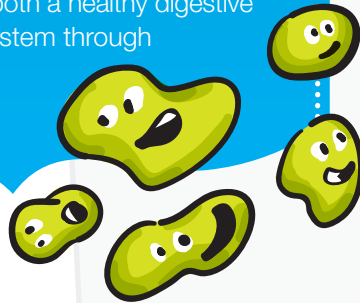
\*CFU (colony forming units) is a unit of measure for living bacteria cells.  
Trademarks: Culturelle (Amerifit, Inc., Cromwell, Conn.); Pearls (Enzymatic Therapy, Inc., Green Bay, Wis.).

# OUR DIGESTIVE SYSTEM

THE 'HUB' OF OUR IMMUNE HEALTH.

## SO WHAT ARE PROBIOTICS?

Probiotics are the natural, "good" bacteria that help reduce the growth of harmful bacteria in our digestive tract. Adding probiotics to your child's diet naturally supports both a healthy digestive system and immune system through every season.



### THE FIRST LINE OF DEFENSE

The linings of the digestive tract, airways, and lungs serve as "gateways" to our bodies – these areas perform critical functions as a first line of defense in our immune systems.

### GASTRO + IMMUNITY

The gastrointestinal tract contains many important components that are closely tied to the immune system. If the gastrointestinal tract is not healthy, the immune system can be adversely affected.

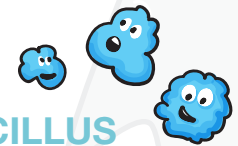


### IN FOODS

Probiotics are commonly consumed as part of fermented foods with specially added active live cultures, such as in yogurt and soy yogurt, or as dietary supplements.

### 400 TYPES

The normal human digestive tract contains about 400 types of probiotic bacteria that reduce the growth of harmful bacteria and promote a healthy digestive system.



### LACTOBACILLUS ACIDOPHILUS

The largest group of probiotic bacteria in the intestine is lactic acid bacteria, of which Lactobacillus acidophilus (found in NUTRILITE® Kids SEASONAL STRENGTH™ Probiotic) is the best known.